

**STATE OF TEXAS  
COUNTY OF DENTON  
CITY OF CORINTH**

On this, the 4<sup>th</sup> day of February 2021, the City Council of the City of Corinth, Texas, met in Workshop Session at the Corinth City Hall at 5:45 P.M., located at 3300 Corinth Parkway, Corinth, Texas. The meeting date, time, place, and purpose as required by Title 5, Subtitle A, Chapter 551, Subchapter C, Section 551.041, Government Code, with the following members to wit:

**Council Members Present:**

Bill Heidemann, Mayor  
Sam Burke, Mayor Pro-Tem  
Scott Garber, Council Member  
Steve Holzwarth, Council Member  
Tina Henderson, Council Member  
Kelly Pickens, Council Member

**Staff Members Present:**

Bob Hart, City Manager  
Lana Wylie, City Secretary  
Patricia Adams, Messer – Fort – McDonald  
Jason Alexander, Economic Development Corporation Director  
Helen-Eve Beadle, Planning & Development Director  
Lee Ann Bunselmeyer, Finance, Communications & Strategic Services Director  
Jerry Garner, Police Chief  
Shea Rodgers, Technology Services Manager  
James Trussell, Multi-Media Production Intern  
Lance Stacy, City Marshal

**CALL TO ORDER:**

Mayor Heidemann called the meeting to order at 5:45 P.M.

**WORKSHOP BUSINESS AGENDA:**

1. **Continue the discussion on policy governance from a presentation at January 28, 2021, Council meeting.**

City Manager Hart continued the governance discussion with the City Council. Please refer to the minutes from the January 28, 2021, workshop session, for the presentation on Policy Governance.

2. **Receive a presentation, hold a discussion, and provide staff direction on the Communication Strategic Plan.**

Lee Ann Bunselmeyer, Finance, Communications & Strategic Services Director, provided feedback to the City Council regarding the Communications Strategic Plan. A copy of the presentation is attached.

3. **Receive a presentation and hold a discussion on the progress report for Technology Services.**

Shea Rodgers, Technology Services Manager, provided a presentation to the City Council outlining the

Technology Services progress report. A copy of the presentation is attached.

4. **Receive an update from TBG Partners and hold a discussion on the design, construction and promotion of a signature community gathering space in Agora.**

Ann Podeswa and Mark Meyer shared TBG Partners vision of the design and construction plans for Agora. A copy of the presentation is attached. TBG Partners will meet with various groups beginning February 9<sup>th</sup>. The first meeting will include the Neighborhood Ambassador Groups and Keep Corinth Beautiful. The city will host town meetings in person and online on February 20<sup>th</sup> and February 23<sup>rd</sup>. The final meeting will take place on March 2, 2021 to include City Council, the Corinth Economic Development Corporation, the Planning & Zoning Commission, and the Parks and Recreation Board.

5. **Discuss Regular Meeting Items on Regular Session Agenda, including the consideration of closed session items as set forth in the Closed Session agenda items below.**

**There was no discussion on regular session items.  
There was no closed session during the workshop session.**

#### **CLOSED SESSION**

The City Council convened in closed session to consider any matters regarding matters pursuant to Chapter 551 of the Texas Government Code.

**Section 551.071.** (1) Private consultation with its attorney to seek advice about pending or contemplated litigation; and/or settlement offer; and/or (2) a matter in which the duty of the attorney to the government body under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with the Texas Open Meetings Act.

**Section 551.072.** To deliberate the purchase, exchange, lease or value of real property if deliberation in an open meeting would have a detrimental effect on the position of the governmental body in negotiations with a third person.

**Section 551.074.** To deliberate the appointment, employment, evaluation, reassignment, duties, discipline, or dismissal of a public officer or employee; or to hear a complaint or charge against an officer or employee.

**Section 551.087.** To deliberate or discuss regarding commercial or financial information that the governmental body has received from a business prospect that the governmental body seeks to have locate, stay, or expand in or near the territory of the governmental body and with which the governmental body is conducting economic development negotiations; or to deliberate the offer of a financial or other incentive to a business prospect.

After discussion of any matters in closed session, any final action or vote taken will be in public by the City Council. City Council shall have the right at any time to seek legal advice in Closed Session from its Attorney on any agenda item, whether posted for Closed Session or not.

**RECONVENE IN OPEN SESSION TO TAKE ACTION, IF NECESSARY, ON CLOSED SESSION ITEMS.**

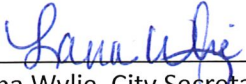
**ADJOURN:**

Mayor Heidemann adjourned the workshop session at 7:15 P.M.

AYES:

Meeting adjourned.

Approved by Council on the 18<sup>th</sup> day of February 2021.



Lana Wylie, City Secretary  
City of Corinth, Texas







**CORINTH**  
TEXAS

# COMMUNICATIONS ANNUAL REVIEW

FEBRUARY 4, 2021

1

**CORINTH**  
TEXAS

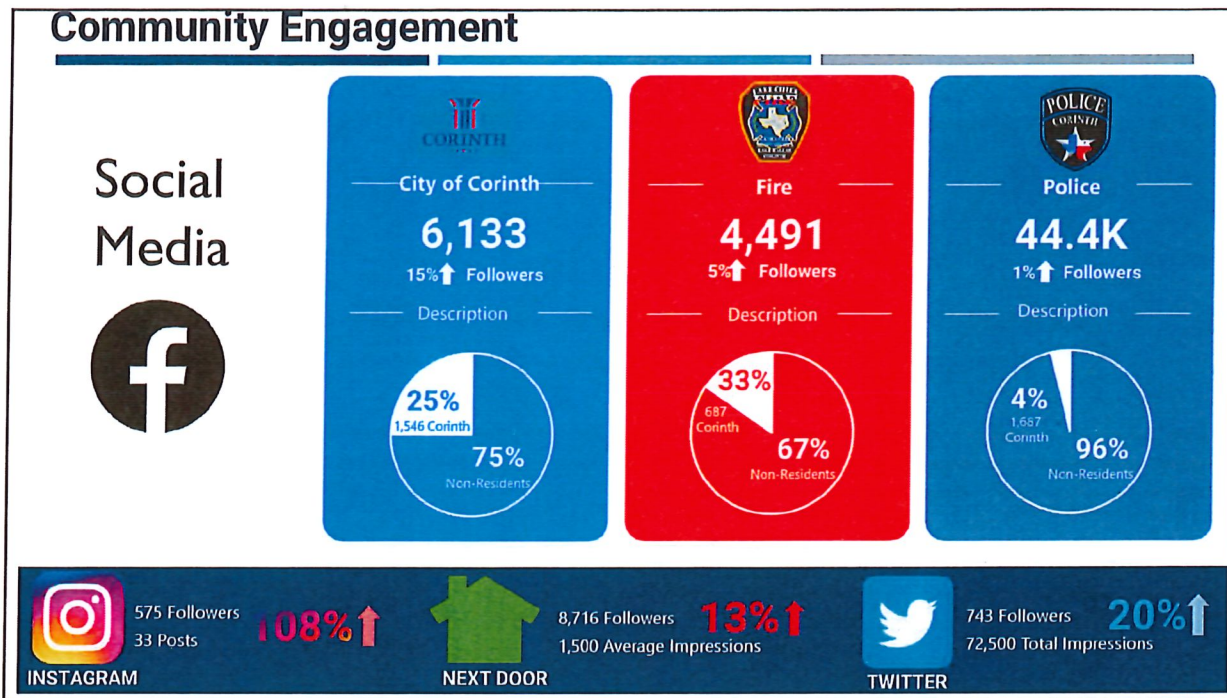
**TELL OUR STORY**

- EMPHASIS ON TRANSPARENCY & ACCOUNTABILITY.
- TIMELY & ACCURATE INFORMATION
- PUBLIC ENGAGEMENT

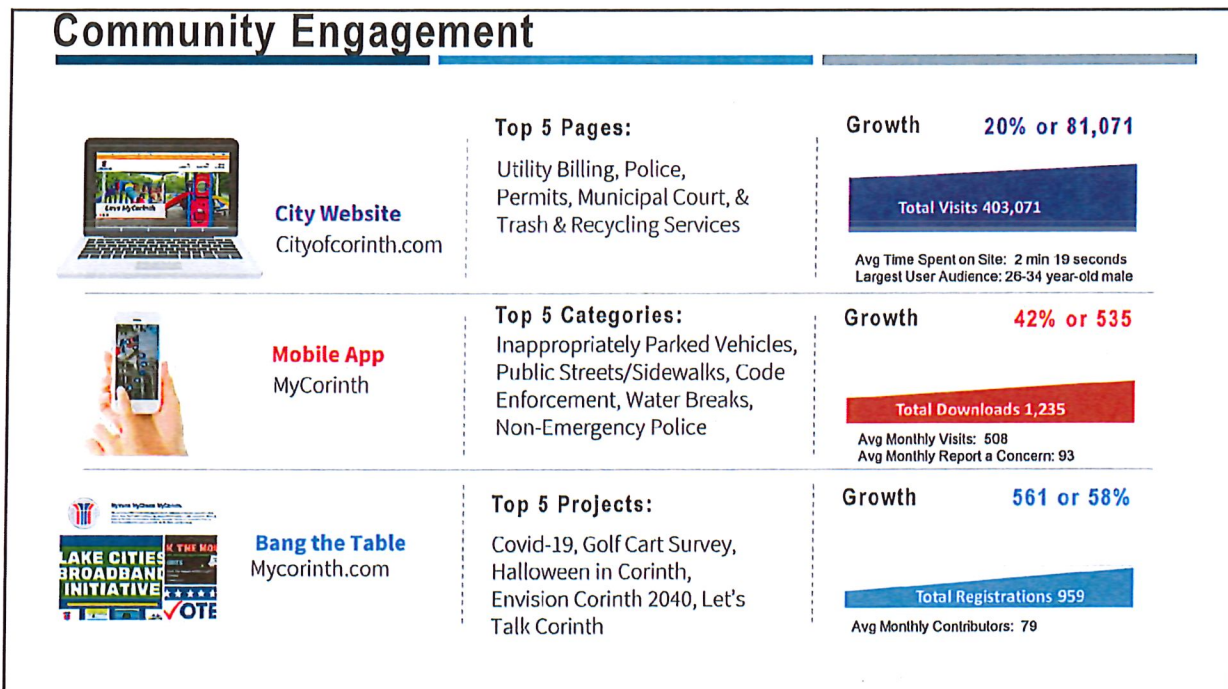
2







3



4





## Internal Communications



### WORKVIVO-INTRANET LAUNCHED DECEMBER 2020

- Values Based Intranet
- Created an Employee Ambassador Group
- Daily Content, News Articles and Information
- Engagement Projects
- Encourages interaction among departments.

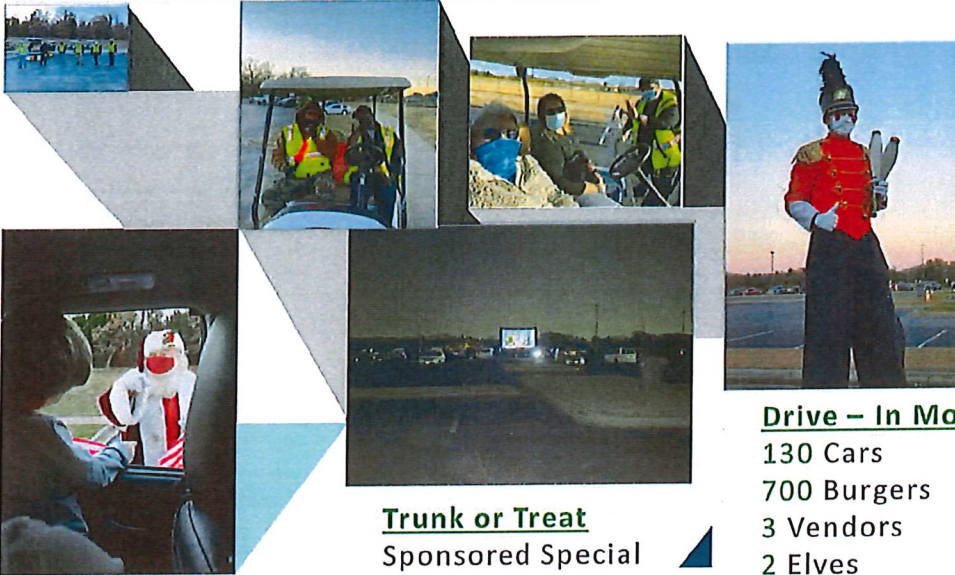
7



8



## 2020 Community Events



**Trunk or Treat**  
Sponsored Special  
Edition Band

**Drive – In Movie**  
130 Cars  
700 Burgers  
3 Vendors  
2 Elves  
1 Santa

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## 2021 COMMUNITY EVENTS

✓ **PUMPKIN PALOOZA**  
Saturday, October 16

✓ **FIRE OPEN HOUSE**  
Saturday, October 23

✓ **CHRISTMAS IN CORINTH**  
Monday, December 6

10

10



## Pumpkin Palooza 2021

- New Website Design
- Two stages
  - Main Stage (bands)
  - Festival Stage (community)
- Corn Hole Tournament
- Event Sponsor
  - Denton County Brewing Co.
  - CoServ
  - Goddard School
  - Denton-Lake Cities Rotary
- Band Line Up
  - Idol Job (Reggae band)
  - Lost Shaker of Salt (Jimmy Buffet tribute band)



WWW.CORINTHPUMPKINPALOOZA.COM

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## What's Next – Goals for 2021

### Community Engagement Plan

- Strong Social Media Presence
- Ambassador Program
- Video Communication and PSAs
- Revitalize Monthly Newsletter
- Develop Communication Policies
- Marketing Campaigns

### New Projects

- Citibot
  - Multi-channel communication platform– web chat, interactive text alerts and text chat
- Digital Ready Community Program
  - Create a Digital Asset Group (DAG)
  - Inventory Digital Assets
  - Develop a Community-wide and Internal digital engagement plan



### Creating a Digital Ready Community

**Overview:**  
The Digital Ready Community program empowers a community to increase civic engagement, trust, and local government responsiveness by leveraging digital platforms. A team of Purdue specialists and education guides the community in forming a digital asset group (DAG), inventorying digital assets, and creating a community-wide digital engagement plan.



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# Technology Services Update

A brief list of Technology Services accomplishments and upcoming challenges and opportunities.

1

## Overview

- Cyber-Security
  - What have we done in the past year?
  - What are the issues that we faced?
- Logistical Issues and Achievements
- COVID-19 Challenges and Response
- Future Projects

2



## Cyber-Security Audit/Plan

- Major Cyber-Security Audit every 3 years, incremental annually
- Last full audit in 2019 by Fulcrum, next will be in 2022
- Every major issue addressed; 426 of 438 medium to critical issues have been resolved
- Created 6 Policies and 11 Directives
- Conducted training with employees in compliance with HB 3834
- Expanded Cyber training to Boards and Commissions
- Additional in-person Phishing Training with employees

3

## Cyber-Security Issues

- Tyler Technologies (Financial software)
  - Hit with Ransomware on September 23
  - Corinth ceased all remote sessions with TylerTech
  - Determined that only TylerTech services were affected
  - No City data was compromised
- Solarwinds (Network/Server Monitoring Software)
  - Malicious backdoor in Solarwinds software discovered December 13
  - Palo Alto (firewall manufacturer) scanned our server environment
  - Certified that we were not running the affected version of Solarwinds
  - No City data was compromised

4



## Server and Systems Upgrade

- Moved servers back from City of Denton
  - 10 servers and over 6 TB of data relocated to Corinth
  - Purchased and installed 3 new servers to replace old servers
  - Setting up disaster recovery between City Hall and Public Safety
- Bodycam/Dashcam Server update is in-progress
- Upgraded Incode (Financial software) to latest version for Finance, Court, Utility Billing
- Deployed an Intranet solution to keep employees informed

5

## Fiber Optic Implementation

- City agreed to lease dark fiber in late 2018
- Allows for disaster-recovery between buildings and secure connections
- City Hall to Public Safety
  - The construction was completed in December 2020
  - Faster transfers and secured TLETS data
- City Hall to Public Works/Fire Station 2
  - Agreement completed in 2020
  - Construction should be complete this year

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## Building Security Upgrades

- City Hall
  - Security cameras were upgraded to high-def cameras
  - City Hall access control upgrade
  - Both systems were unified to the existing Public Safety systems
- Public Works
  - Installing card swipes for access control, new gate system
  - Setting up cameras at key locations
  - January delays in construction (COVID-19 related)
  - Construction should be complete in February

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## COVID Operational Changes

- Transitioned 75 employees to remote work
- With CARES Act funding, the City upgraded:
  - Laptops, webcams, tablets, microphones, etc.
  - Council and Board Zoom meetings
  - Camera system in Council Chambers
  - Flat panels for Chambers, Worksession, and Conference rooms
  - City Hall lobby meeting broadcasting for social-distancing

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## 2021 Projects

- Creation and implementation of a Technology Services Long-Range Strategic Plan
- Overhaul the audio/visual system in Public Safety Conference Rooms
- Evaluate a point-to-point radio backup system (to augment fiber)
- Implement Municode Agenda Management
- Upgrade Voting Platform to Municode
- Complete Bodycam/Dashcam upgrade project










# The Commons at Agora

creating place from space




TBG





city of corinth: the commons at agora

## introduction



**we believe great design  
starts with listening.**

we listen to the people and the land.  
we weave these stories together  
and bring them to life in every detail  
to create meaningful places.

city of corinth: the commons at agora

**who we are**

**what if we could increase  
community engagement,  
social interaction, creativity  
and town pride?**



city of corinth: the commons at agora  
placemaking

the inspiration to collectively  
reimagine and reinvent public spaces

+

the fortification of connections  
between people and the places they share  
and the prospect for economic viability

placemaking

## principles

01\_

accessible and well-connected to other important places

02\_

comfortable and projects a favorable image of the city and its citizenry

03\_

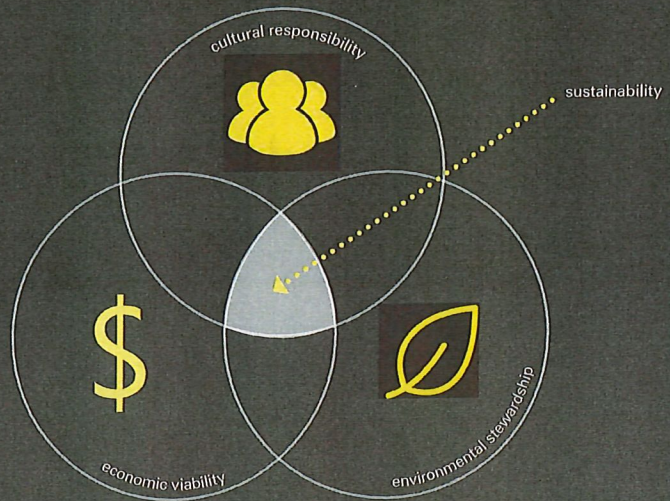
attracts people to participate in activities and the economy

04\_

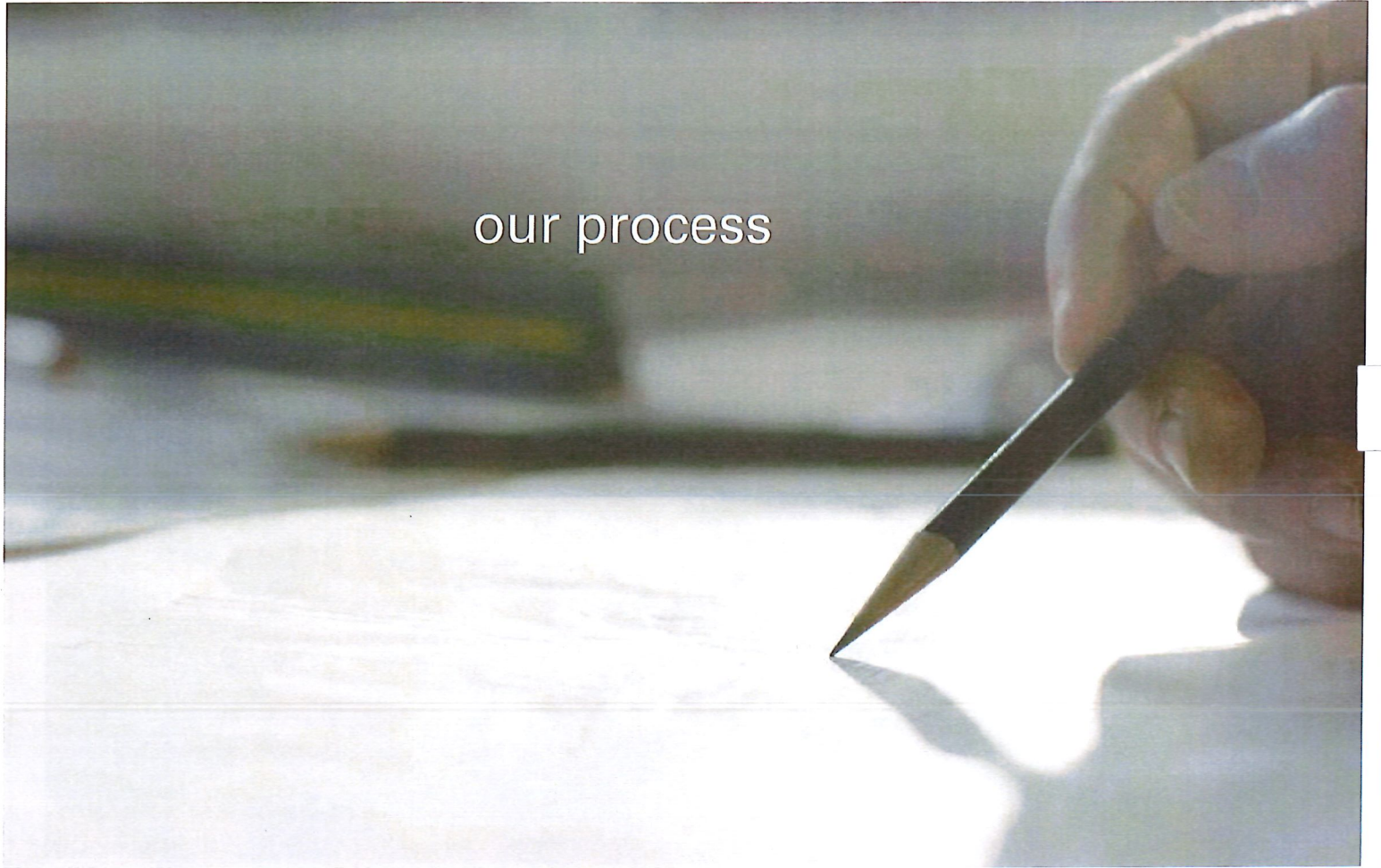
cultural environments in which people want to gather and revisit

purpose driven by performance

# the triple bottom line



our process





city of corinth: the commons at agora

## our process

inception

discovery

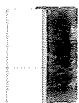
development

delivery





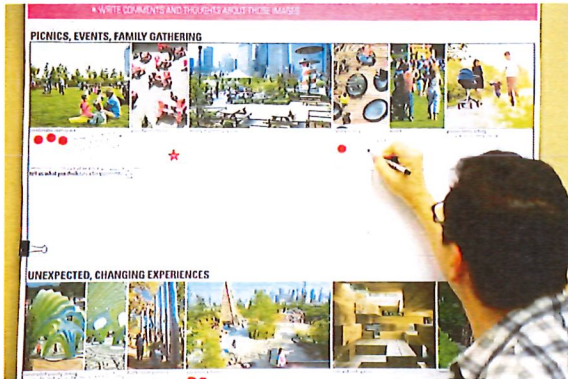




our process

## discovery —

## research & establish guiding principles



### cultural



people



connectivity



health



jurisdictional

### environmental



water



terrain



vegetation



climate



infrastructure

### economic



market



funding



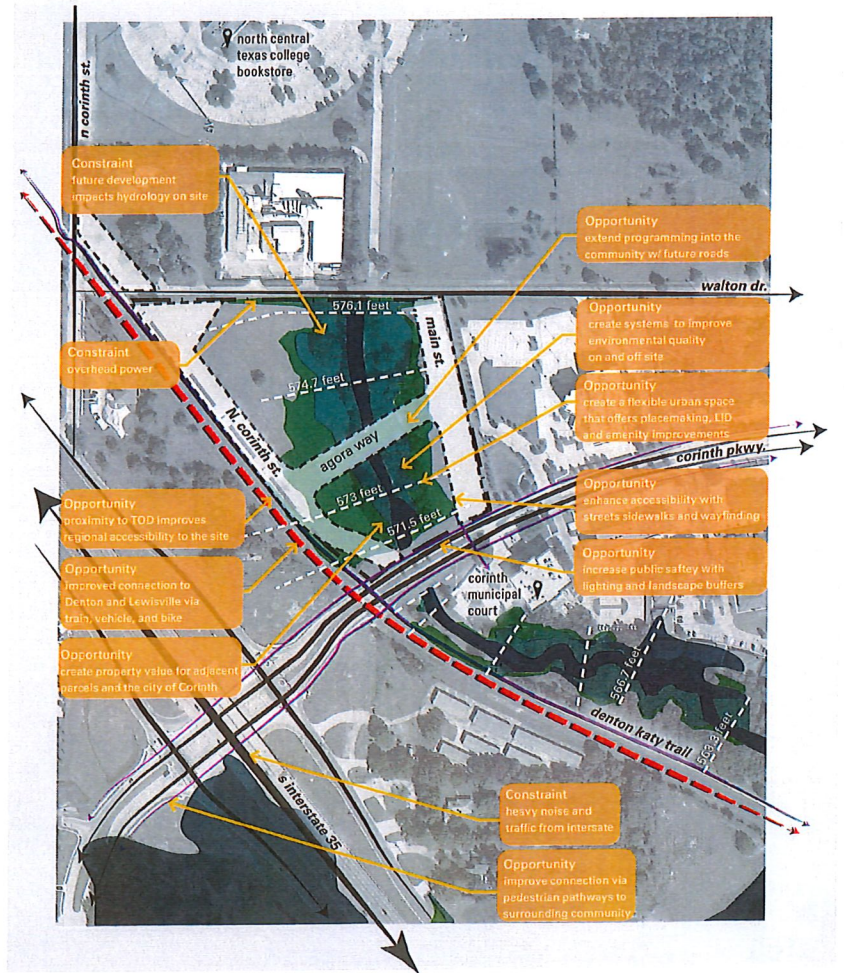
cost benefit



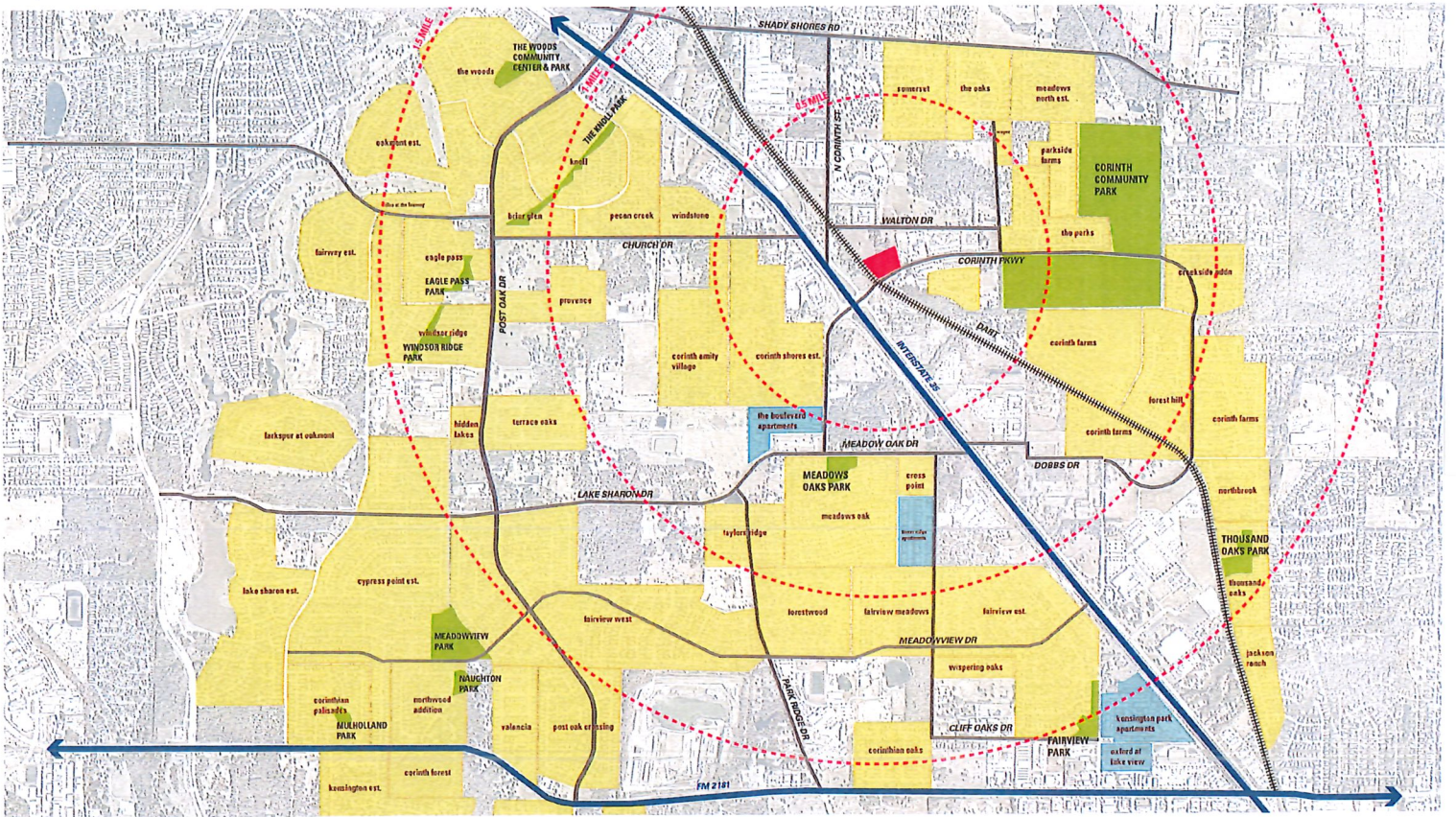
budget

our process

# discovery — site analysis







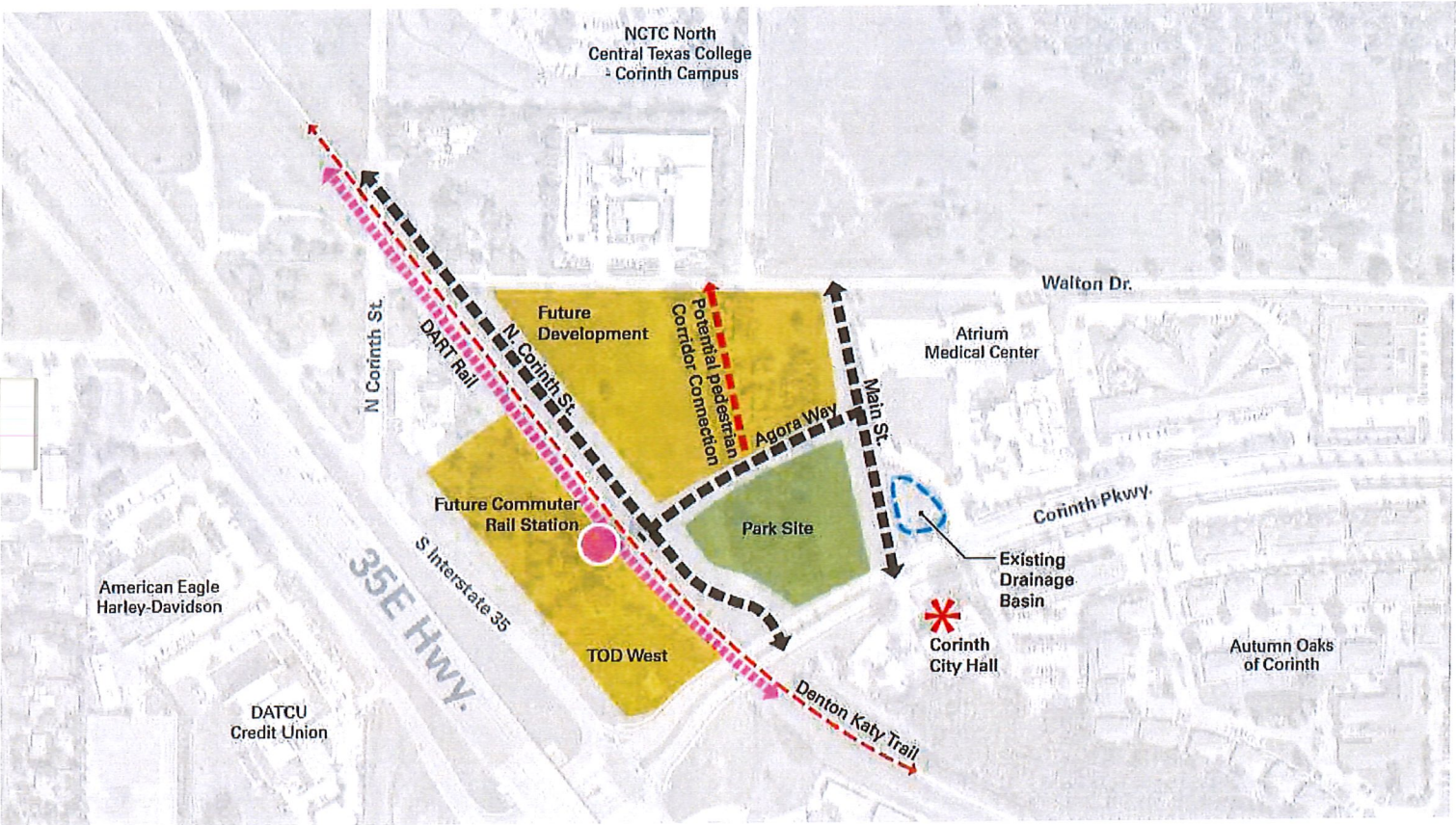
The Commons at Agora

site analysis -  
community of neighborhoods

Corinth, Texas  
02/04/2021







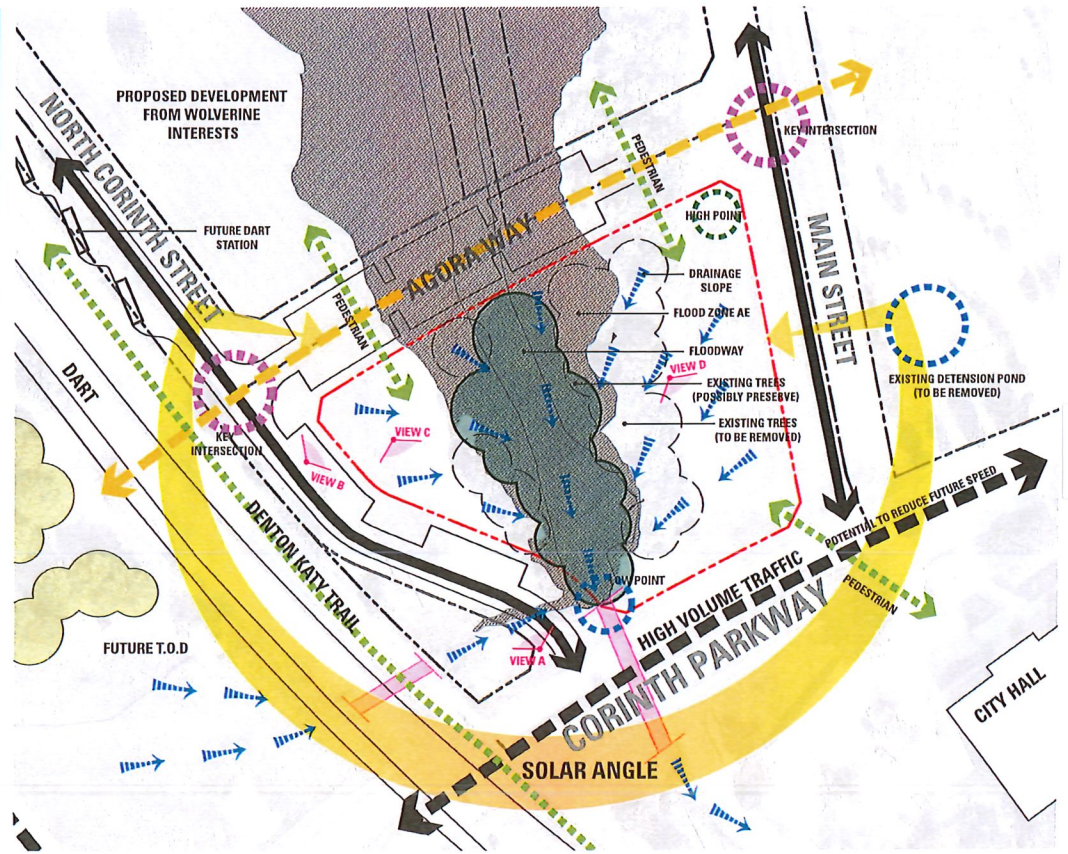
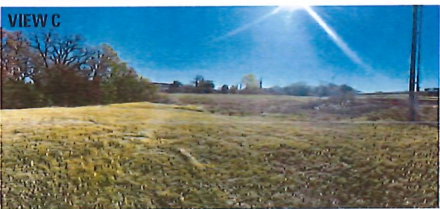
The Commons at Agora

site analysis -  
accessible spaces

Corinth, Texas  
02/04/2021







The Commons at Agora

site analysis -  
unique natural features

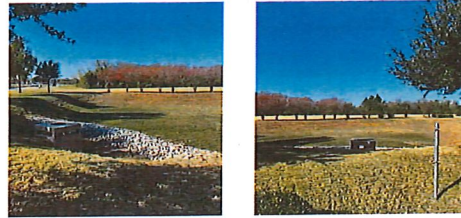
Corinth, Texas  
02/04/2021



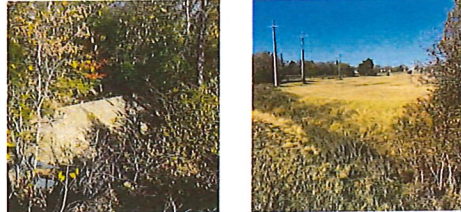
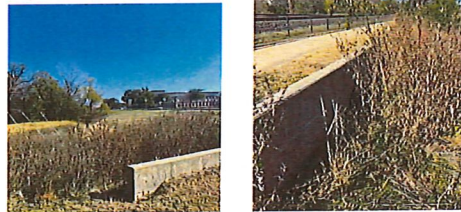
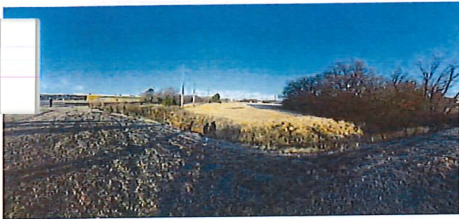
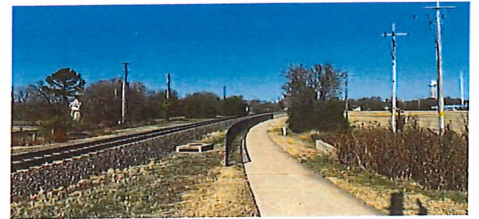
Existing Trees



Drainage



Adjacent views



The Commons at Agora

site analysis

Corinth, Texas  
02/04/2021

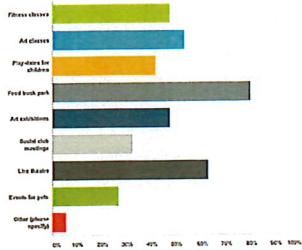






Q3 What types of activities would you participate in if they were available in the Old Town plaza?

Answered: 15 (skip: 0)



Answer Choices	Responses	%
Fitness classes	47.33%	25
Art classes	43.33%	23
Pop-ups for children	40.00%	22
Food truck park	36.67%	42
Art exhibitions	33.33%	25
Book club meetings	30.00%	17
Literacy	26.67%	21
Events for parks	23.33%	14
Other (please specify)	1.33%	1
<b>Total Responses:</b>	<b>15</b>	



The Commons at Agora



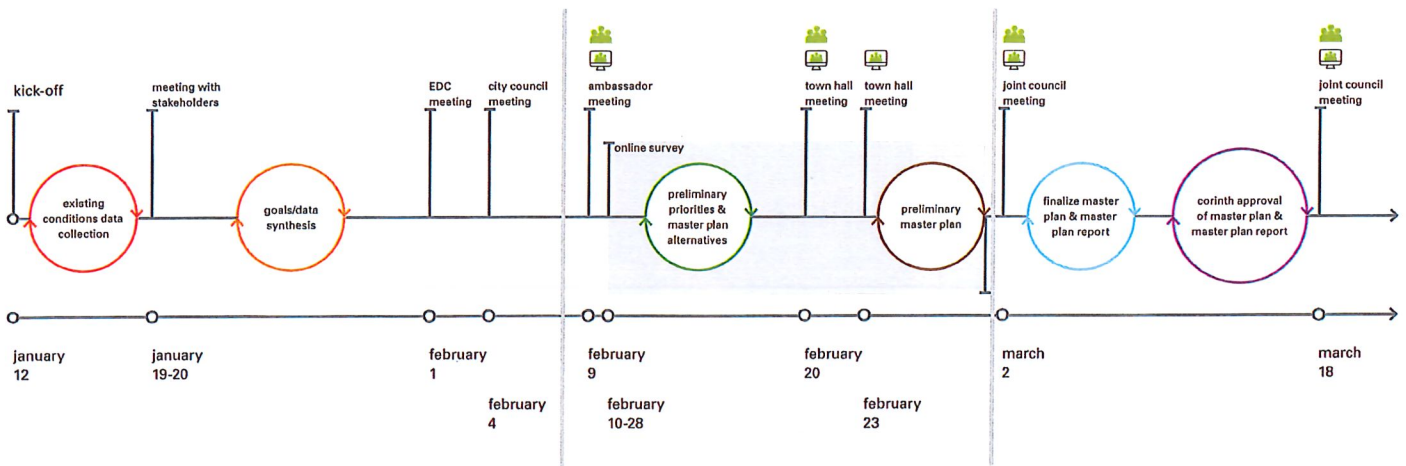
### SOFT PROGRAM OPPORTUNITIES

- MORNING**
  - FITNESS CLASSES
  - MORNING COFFEE
  - FARMER'S MARKET
  - SHOPPING
- AFTERNOON**
  - FESTIVALS AND EVENTS
  - FOOD TRUCKS
  - LOCAL LUNCH HANGOUT
  - CLASS FIELD TRIPS
  - SPORTS AND ACTIVITIES
  - SHOPPING
- EVENING**
  - FESTIVALS AND EVENTS
  - FOOD TRUCKS
  - DINNER HANGOUT
  - CONCERTS AND MOVIES
  - SHOPPING

community driven design concepts

Corinth, Texas  
02/04/2021

# project schedule

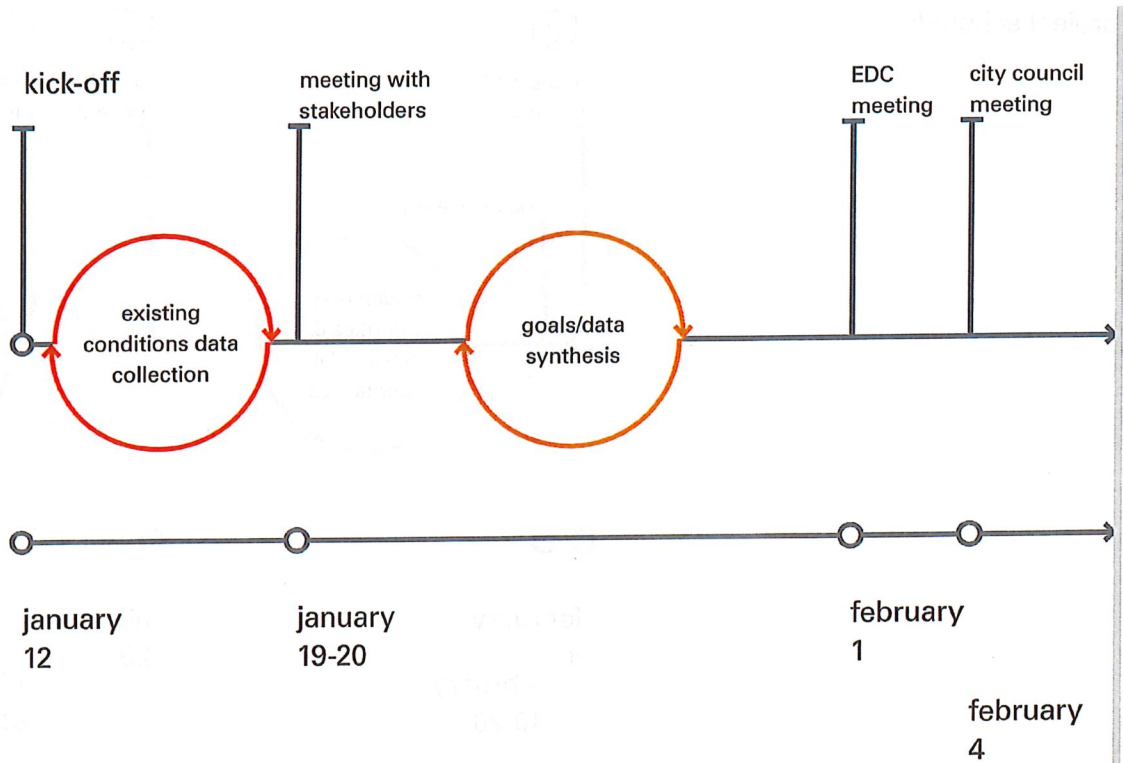


The Commons at Agora

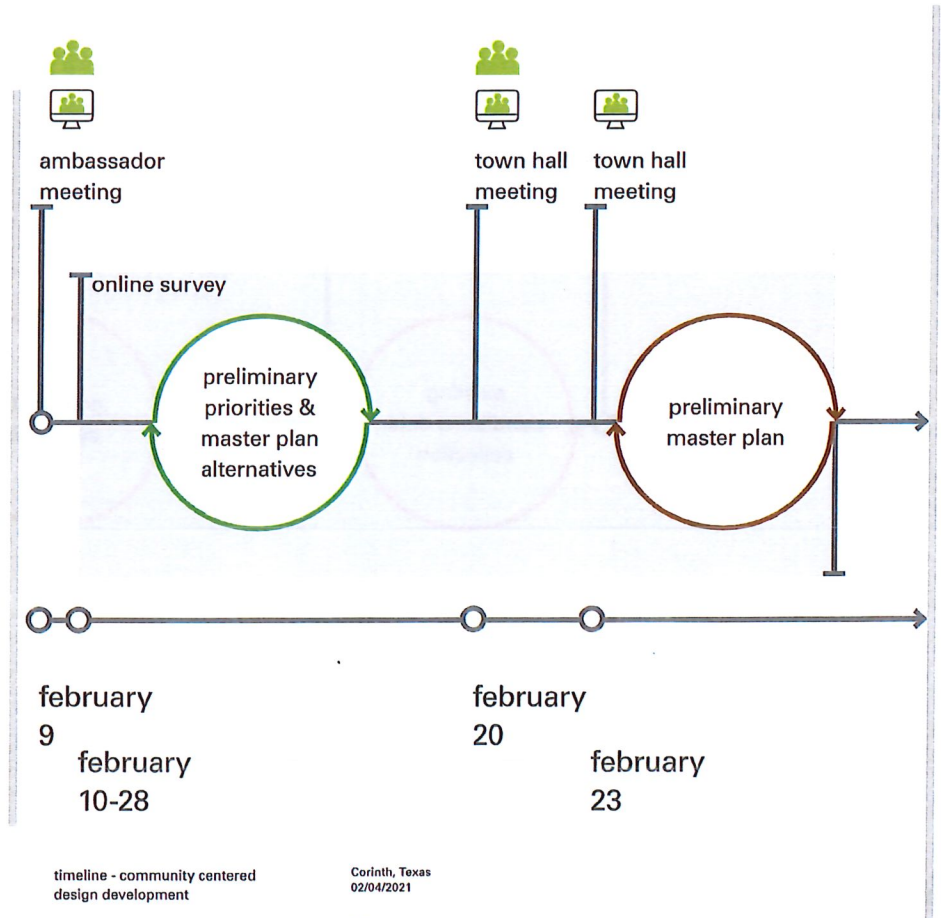
project timeline

Corinth, Texas  
02/04/2021

project schedule



project schedule



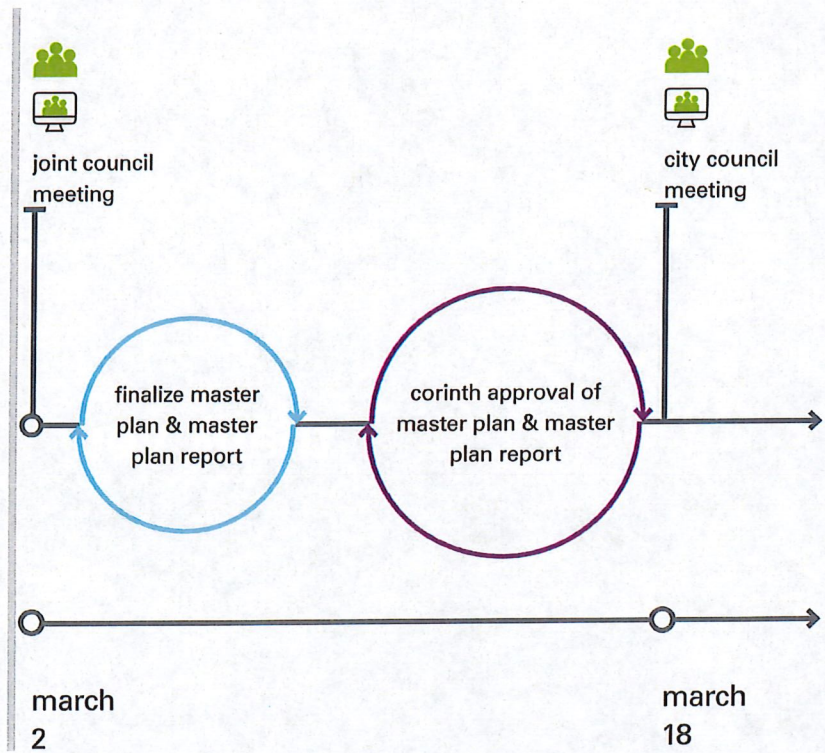
The Commons at Agora

timeline - community centered design development

Corinth, Texas  
02/04/2021



project schedule



The Commons at Agora

timeline - community centered  
master plan development

Corinth, Texas  
02/04/2021

**thank you**

