



# CITY OF CORINTH 2014-2018 STRATEGIC PLAN

The 2014-2018 City Strategic Plan is shaped by the City's vision and mission statements, and is the result of the elected officials and professional City staff working together to identify, analyze, and prioritize the goals and objectives for City services. The five-year strategic plan was developed in 2014 and is updated annually.



## *Vision*

Corinth will be known for its quality of life achieved by providing a safe community, preserving our neighborhoods, and recognizing the importance of quality development along our corridors.



## *Mission*

To provide services that meet or exceed the needs of our community and enhance their quality of life.

## *Core Values*

### *Integrity*

We are dedicated to the highest ideals of integrity, fairness, and transparency in partnering with our citizens and employees.

### *Customer Focus*

We believe in ensuring the timely, cost effective, professional, and courteous delivery of services.

### *Excellence*

We believe in an ongoing effort to improve quality of services through action.

### *Teamwork*

We believe in working together to accomplish common goals.

### *Leadership*

We believe in visionary, inspiring, passionate, focused, decisive, courageous, & supportive leadership.

# Strategic Themes



## *Governance & Management*

Promote a high performance organization through open government by maximizing resources through technology, people, fiscal responsibility, and teamwork in partnership with our residents.



## *Places & Spaces*

Build our community by promoting quality residential and commercial development, well maintained parks, trails and open spaces, and safe, efficient transportation that provide quality and value for current and future growth.



## *Safety & Security*

Provide for the safety and security of all citizens, visitors, businesses, and employees through innovative and progressive initiatives and partnerships to ensure the quality of life in our community.



## *Economic Development*

Advance a cooperative effort by the CEDC, the City of Corinth, and citizens to support retention and expansion of existing businesses and attract new businesses in targeted economic sectors.

# Focus Area 1: Governance & Management

PROMOTE A HIGH PERFORMANCE ORGANIZATION THROUGH OPEN GOVERNMENT BY MAXIMIZING RESOURCES THROUGH TECHNOLOGY, PEOPLE, FISCAL RESPONSIBILITY AND TEAMWORK IN PARTNERSHIP WITH OUR RESIDENTS.

- *Goal 1:* Govern the City in a transparent, efficient, accountable, and responsible manner while maintaining a flat or reduced tax rate.
- *Goal 2:* Create a customer centered organizational culture whose focus is on customer service and engaging the community.
- *Goal 3:* Demonstrate a commitment to employee development and growth.
- *Goal 4:* Stay abreast of technology to efficiently deliver services.



# Governance And Management- Goal 1

GOVERN THE CITY IN A TRANSPARENT, EFFICIENT, ACCOUNTABLE AND RESPONSIBLE MANNER WHILE MAINTAINING A FLAT OR REDUCED TAX RATE.

		Status	2015-16	2016-2017 Proposed
Action 1	Maintain adequate reserves to ease the impact of economic fluctuations.	Ongoing	√ Maintain reserves at 20% of budgeted expenditures.	√ Maintain reserves at 20% of budgeted expenditures.
Action 2	Maintain one of the lower tax rates among cities our size in Denton County.	Ongoing	√ Reduced Tax Rate by 1¢.	√ Maintain or lower tax rate.
Action 3	Develop and maintain equipment on a strategic schedule and establish reserve funds to enable replacement.	Ongoing	√ Annual contributions to General VRP Fund. √ Replace Utility Inspector vehicle. √ Implement 2nd year of computer replacement program.	√ Continue annual contributions to vehicle and computer replacement funds.
Action 4	Conduct regular audits of City services, practices, staffing, and programs to maximize efficiencies and ensure sufficient staffing levels to adequately serve the citizens.	Ongoing	√ Eliminate 3 FTE – Recreation Specialist, two part-time Recreation Attendants, and a Fleet Mechanic position.	√ Analyze Public Safety staffing (3 Firefighters/ 2 Patrol). √ Transfer Patrol Officer from Crime Prevention District to General Fund.
Action 5	Increase citizen involvement in long-term capital, and budget planning.	Ongoing	√ Dedicated budget page. √ Socrata Open Budget Portal.	

# Governance & Management- Goal 2

## CREATE A CUSTOMER CENTERED ORGANIZATIONAL CULTURE WHOSE FOCUS IS ON CUSTOMER SERVICE AND ENGAGING THE COMMUNITY.

		Status	2015-16	2016-2017 Proposed
<b>Action 1</b>	Provide training and increase accountability of all employees in good management and customer service.	Ongoing	Conducted the following sessions: ✓ Customer Relations Training. ✓ Supervisor “Nuts & Bolts” Training. ✓ Management “Nuts & Bolts” Training.	✓ Create and Implement a formal Safety Program. ✓ Create New Supervisor Academy.
<b>Action 2</b>	Provide training in good leadership and governance to City Council and City boards.	Ongoing	✓ Governance Training with City Council held in May 2015. ✓ Roberts Rules of Order Training for all committee members in January 2016.	✓ New Council orientation. ✓ Facilitate annual Boards and Commissions: Roberts Rules of Order Training, and Open Meetings Act.
<b>Action 3</b>	Develop a Customer Care program to increase the focus on customer service and the opportunity for citizens to share their thoughts, concerns, and ideas.	Anticipated completion FY 2016-17	✓ Launch Customer Relations Module.	✓ Corinth Cares Program (posters, email surveys, etc).
<b>Action 4</b>	Partner with local businesses to develop programs and events that showcase our community.	Ongoing	✓ Coordinated successful Christmas Tree Lighting Event. ✓ Continue to promote Daddy Daughter Dance, Fish ‘n Fun, and Easter events. ✓ Plan and host a fall festival with music and activities for all ages.	✓ Continually seek local partners to grow the special events that showcase our community.

# Governance & Management- Goal 3

## DEMONSTRATE A COMMITMENT TO EMPLOYEE DEVELOPMENT AND GROWTH.

		Status	2015-16	2016-2017 Proposed
<b>Action 1</b>	Take care of employees by maintaining employee benefits within budget limitations.	Ongoing	<ul style="list-style-type: none"> <li>√ Fund merit &amp; step pay program.</li> <li>√ Maintained benefits.</li> </ul>	<ul style="list-style-type: none"> <li>√ Continue step pay program.</li> <li>√ Continue to evaluate and maintain benefits.</li> </ul>
<b>Action 2</b>	Examine salary and benefits to ensure competitiveness to attract and retain a highly professional staff.	Ongoing	<ul style="list-style-type: none"> <li>√ Conduct Benefits &amp; Compensation Study.</li> </ul>	<ul style="list-style-type: none"> <li>√ Implement compensation study.</li> <li>√ Shift pay plan.</li> </ul>
<b>Action 3</b>	Develop Career Development program for personnel in key positions who influence growth and development within the City to provide a better quality of customer service internally and externally.	Anticipated completion FY 2016-17	<ul style="list-style-type: none"> <li>√ Identify key positions &amp; participants.</li> <li>√ Establish Expectations for program.</li> </ul>	<ul style="list-style-type: none"> <li>√ Implement Career Development program for key positions.</li> </ul>

# Governance & Management- Goal 4

## STAY ABREAST OF TECHNOLOGY TO EFFICIENTLY DELIVER SERVICES.

		Status	2015-16	2016-2017 Proposed
<b>Action 1</b>	Have critical governance information available on the City's website.	Ongoing	<ul style="list-style-type: none"> <li>√ Social media (Facebook/Twitter).</li> <li>√ Construction notifications.</li> <li>√ News releases posted to City website.</li> <li>√ Monthly Newsletter.</li> <li>√ City Council Welcome Presentation.</li> <li>√ City Hall lobby communication.</li> </ul>	<ul style="list-style-type: none"> <li>√ Review website structure.</li> <li>√ Develop proactive marketing program informing citizens of health /safety issues.</li> <li>√ Enhance communication efforts through social media, newsletters, and website.</li> </ul>
<b>Action 2</b>	Expand mobile-ready technologies to inform citizens and engage them on City issues and concerns.	Completed 2015-16	<ul style="list-style-type: none"> <li>√ Launch Google and iTunes City of Corinth Mobile App.</li> <li>√ Launch Customer Relations Module App (in progress).</li> </ul>	
<b>Action 3</b>	Continually review technology systems, infrastructure, and fiber optics to increase internal and external productivity and efficiencies.	Ongoing	<ul style="list-style-type: none"> <li>√ Document scanning.</li> <li>√ Upgrade network equipment.</li> <li>√ Card swipe security system update.</li> <li>√ Laserfische worklow (Court).</li> <li>√ Denton cloud migration.</li> </ul>	<ul style="list-style-type: none"> <li>√ Upgrade financial system (Incode).</li> <li>√ Review phone system options.</li> <li>√ Audio/Visual system in workroom.</li> <li>√ Security camera system.</li> <li>√ Replace City Hall HVAC.</li> </ul>

# Focus Area 2: Places & Spaces

**BUILD OUR COMMUNITY BY PROMOTING QUALITY RESIDENTIAL AND COMMERCIAL DEVELOPMENT, WELL MAINTAINED PARKS, TRAILS AND OPEN SPACES AND SAFE AND EFFICIENT TRANSPORTATION THAT PROVIDE QUALITY AND VALUE FOR CURRENT AND FUTURE GROWTH.**

- *Goal 1:* Maintain a high level of aesthetic standards through an efficient development process while ensuring compliance to the UDC.
- *Goal 2:* Identify and review projects that enhance the safety, property, and way of life to our citizens.
- *Goal 3:* Enhance efforts throughout all City services and programs to promote beautification.
- *Goal 4:* Develop a community park system that provides exceptional service and is accessible to all citizens within walking distance.



# Places & Spaces– Goal 1

MAINTAIN A HIGH LEVEL OF AESTHETIC STANDARDS THROUGH AN EFFICIENT DEVELOPMENT PROCESS WHILE ENSURING COMPLIANCE TO THE UDC.

		Status	2015-16	2016-2017 Proposed
<b>Action 1</b>	Conduct land use planning guided by the City's Comprehensive Plan.		√ Hold Joint Council, P&Z, EDC meeting to discuss and review land uses.	√ Evaluate the Future Land Use Assumptions during the Comprehensive Plan Update.
<b>Action 2</b>	Conduct a review of all development codes to streamline the development process.		√ Implement Zucker Report. √ Comprehensive Plan Update – Postponed.	√ Comprehensive Plan Update. √ Continue to implement Zucker Report.

# Places & Spaces– Goal 2

## IDENTIFY AND REVIEW PROJECTS THAT ENHANCE THE SAFETY, PROPERTY, AND WAY OF LIFE TO OUR CITIZENS.

		Status	2015-16	2016-2017 Proposed
<b>Action 1</b>	Develop Drainage design for Lynchburg Creek.	Anticipated completion FY 2016-17	<ul style="list-style-type: none"> <li>√ Completed Lynchburg Drainage Hydrology project.</li> <li>√ NTCOG Lynchburg Basin drainage study (in progress).</li> </ul>	<ul style="list-style-type: none"> <li>√ Evaluate the drainage improvements and determine the City participation level.</li> </ul>
<b>Action 2</b>	Identify, review and fund street improvements to ensure the safety of our citizens.	Ongoing	<ul style="list-style-type: none"> <li>√ Lake Sharon Extension Project in Design Phase. Postponed until 2016-2017.</li> <li>√ Garrison Road included in 2015-16 CIP. Project postponed.</li> <li>√ Perform miscellaneous street repairs.</li> </ul>	<ul style="list-style-type: none"> <li>√ Start construction of Lake Sharon Extension in January 2017.</li> <li>√ Seal coat asphalt subdivision roads.</li> </ul>
<b>Action 3</b>	Conduct regular audits of utility facilities, services and rates to efficiently serve our citizens.	Ongoing	<ul style="list-style-type: none"> <li>√ Conduct Impact Fee study.</li> <li>√ Update Water/Wastewater master plan.</li> <li>√ Evaluate Public Works facility needs and improvements.</li> </ul>	<ul style="list-style-type: none"> <li>√ Conduct Water/Wastewater rate study.</li> <li>√ Transponder/meter replacement.</li> <li>√ Public Works facility improvements.</li> </ul>
<b>Action 4</b>	Identify need and location for a Center City.	Anticipated completion FY 2016-17	<ul style="list-style-type: none"> <li>√ Comprehensive Plan update postponed.</li> </ul>	<ul style="list-style-type: none"> <li>√ Determine the location of City Center during the Comprehensive Plan update.</li> </ul>
<b>Action 5</b>	Re-evaluate the community library needs.	Completed 2014-15		

# Places & Spaces– Goal 3

## ENHANCE EFFORTS THROUGHOUT ALL CITY SERVICES AND PROGRAMS TO PROMOTE BEAUTIFICATION.

		Status	2015-16	2016-2017 Proposed
Action 1	Provide proactive code enforcement.	Ongoing	√ Proactively reach out to Associations and other stakeholders.	√ Launch a GIS based system that identifies risk areas to increase proactive enforcement.
Action 2	Identify and fund a right-of-way maintenance program.	Anticipated completion FY 2016-17	√ Review and update right-of-way mowing map and areas maintained by City. √ Review and update right-of-way maintenance ordinance.	√ Implement and fund approved right-of-way maintenance program.
Action 3	Adopt a high standard of maintenance for all city facilities, parks, and right-of-way.	Ongoing	√ Begin comprehensive chemical applications to control weeds and seasonal fertilization. √ Seasonal flower planting.	√ Continue chemical applications. √ Continue seasonal plantings. √ Fibar (fall protection) will be added to play structures as needed.
Action 4	Actively engage the community in Keep Corinth Beautiful and beautification events that effect their neighborhood.	Ongoing	√ Advertise KCB events on City website.	√ Work with KCB Board on increasing public awareness.
Action 5	Implement roadway aesthetic improvements.		√ Funded enhanced pavement at the Corinth Parkway/I-35 intersection.	√ Plan and design City roadway entrance signs.

# Places & Spaces- Goal 4

DEVELOP A COMMUNITY PARK SYSTEM THAT PROVIDES EXCEPTIONAL SERVICE AND IS ACCESSIBLE TO ALL CITIZENS WITHIN WALKING DISTANCE.

		Status	2015-16	2016-2017 Proposed
<b>Action 1</b>	Develop a Parks Master Plan.		√ Plan was developed and presented to City Council in November 2015.	√ Implement Parks Master Plan.
<b>Action 2</b>	Plan Community Park phase II improvements.		Community Park Improvements √ Softball & baseball scoreboard. √ Baseball pitching mounds. √ Handicap curb-cut at baseball complex. √ Softball fields temporary fencing.	√ Plan Community Park phase II improvements.
<b>Action 3</b>	Identify need and location for Community Center.			√ Determine the need for a Community Center and its location.
<b>Action 4</b>	Identify need and location of additional park space on the west side of town.		√ Parks Master Plan was developed and presented to City Council in Nov. 2015.	√ Monitor the Parks Master Plan to incorporate any park land dedications through development.
<b>Action 5</b>	Evaluate Parks Department staffing needs.	Completed FY2015-16	√ Parks staff is adequately staffed at this time. Needs will be reevaluated with increased park improvements.	

# Focus Area 3: Safety & Security

PROVIDE FOR THE SAFETY AND SECURITY OF ALL CITIZENS, VISITORS, BUSINESSES, AND EMPLOYEES THROUGH INNOVATIVE AND PROGRESSIVE INITIATIVES AND PARTNERSHIPS TO ENSURE THE QUALITY OF LIFE IN OUR COMMUNITY.

- *Goal 1:* Conduct regular reviews of facilities, services, programs, and staffing to ensure efficient levels to adequately serve our citizens.
- *Goal 2:* Maintain a high quality emergency response system that uses best practices to efficiently deliver services.
- *Goal 3:* Foster a community environment where citizens are safe and feel safe by educating and involving the public in all facets of public safety.



# Safety & Security- Goal 1

CONDUCT REGULAR REVIEWS OF FACILITIES, SERVICES, PROGRAMS, AND STAFFING TO ENSURE SUFFICIENT LEVELS TO ADEQUATELY SERVE OUR CITIZENS.

		Status	2015-16	2016-2017 Proposed
<b>Action 1</b>	Identify needs and location for a Joint Public Safety facility.	Completed 2015-16	√ Joint Public Safety Facility Needs Assessment was developed and presented to City Council in November 2015.	
<b>Action 2</b>	Determine the feasibility of a 911 call center and holding facility in the Public Safety Facility.	Anticipated completion FY 2016-17	√ Feasibility of 911 call center completed with facility needs assessment.	√ Evaluate feasibility of a holding facility.
<b>Action 3</b>	Acquire land, design, and build Police and Fire Facilities.		√ Evaluate partnership with LDISD for Fire Academy & Fire Station. √ Design Fire Station #3. √ Evaluate land and building options for the Police Station.	√ Build Fire Station #3. √ Funding options for Police Station.
<b>Action 4</b>	Cooperative agreement with Town of Little Elm for a training facility.		√ Inter-local was approved by City Council on December 3, 2015. √ Year one funding of \$30,000 was included in the 2015-16 budget.	√ Continue investment in the training facility.

# Safety & Security- Goal 2

**MAINTAIN A HIGH QUALITY EMERGENCY RESPONSE SYSTEM THAT USES BEST PRACTICES TO EFFICIENTLY DELIVER SERVICES.**

		<b>Status</b>	<b>2015-16</b>	<b>2016-2017 Proposed</b>
<b>Action 1</b>	Maintain equipment on a strategic schedule and establish reserve funds to enable replacement.	Ongoing	<ul style="list-style-type: none"> <li>√ Replace administration vehicle, trailer and ATV for Fire Department.</li> <li>√ Lease agreement for replacement engine.</li> <li>√ Replace 3 patrol vehicles and 1 administration vehicle.</li> </ul>	<ul style="list-style-type: none"> <li>√ Replace 3 Fire command vehicles.</li> <li>√ Replace 1 ambulance.</li> <li>√ Replace 3 patrol vehicles.</li> <li>√ Replace Animal Control vehicle.</li> </ul>
<b>Action 2</b>	Continue to stay abreast of technology to efficiently deliver services.	Ongoing	<ul style="list-style-type: none"> <li>√ Cardiac monitors for Fire Department.</li> <li>√ In-car video and migration for Police.</li> <li>√ Body cameras for Police</li> <li>√ Rhodium Incident Management program for Police and Fire.</li> <li>√ E-Filing cases with DA's Office.</li> </ul>	<ul style="list-style-type: none"> <li>√ Enhance use of GIS data to improve response plans and coverage areas.</li> <li>√ Evaluate Police and Fire Department needs.</li> </ul>
<b>Action 3</b>	Complete the required P-25 compliance upgrade for the public safety communications system.	Completed 2015-16	<ul style="list-style-type: none"> <li>√ The final phase of the communications upgrade was included in the 2015-16 budget.</li> </ul>	

# Safety & Security- Goal 3

FOSTER A COMMUNITY ENVIRONMENT WHERE CITIZENS ARE SAFE AND FEEL SAFE BY EDUCATING AND INVOLVING THE PUBLIC IN ALL FACETS OF PUBLIC SAFETY.

		Status	2015-16	2016-2017 Proposed
<b>Action 1</b>	Secure long term contract for Fire Services with area communities.	Anticipated completion FY 2016-17	√ Contract discussions with Lake Dallas, Hickory Creek and Shady Shores regarding the 2017 Fire Service Agreement.	√ Secure a long term fire service agreement.
<b>Action 2</b>	Support the Citizens Police Academy and the re-implementation of the Citizens Fire Academy.	Ongoing	√ Continue Citizens Police Academy. √ Continue Advanced Citizens Police Academy. √ Create a Citizen Preparedness Academy.	√ Continue Citizens Police Academy. √ Continue Advanced Citizens Police Academy.
<b>Action 3</b>	Support Police Department community policing initiatives.	Ongoing	√ Continue community education programs with schools and businesses to educate the public.	√ Increase funding for community policing initiatives (i.e., gun locks, literature, etc).
<b>Action 4</b>	Support Fire Department Education programs and community partnerships.	Ongoing	√ Continue Fire education program for grades Pre K- 2nd grade. √ Expanded Fire education program to 5th grade with essay contest.	√ Develop fire education program to senior citizens. √ Support High School Fire Academy.

# Focus Area 4: Economic Development

ADVANCE A COOPERATIVE EFFORT BY THE CEDC, THE CITY OF CORINTH AND CITIZENS TO SUPPORT RETENTION AND EXPANSION OF EXISTING BUSINESSES AND ATTRACT NEW BUSINESSES IN TARGETED ECONOMIC SECTORS.

- *Goal 1:* Promote high quality, well planned development that adheres to the Unified Development Code.
- *Goal 2:* Attract and retain a diverse mix of businesses in the community.
- *Goal 3:* Promote a open and accessible community organization.
- *Goal 4:* Initiate and develop a regional mixed-use district.



# Economic Development- Goal 1

PROMOTE HIGH QUALITY, WELL PLANNED DEVELOPMENT WHILE ENSURING ALL DEVELOPMENT ADHERES TO THE UNIFIED DEVELOPMENT CODE.

		Status	2015-16	2016-2017 Proposed
<b>Action 1</b>	Improve residential/commercial tax base ratios.	Ongoing	<ul style="list-style-type: none"> <li>√ Enhance the desirability and aesthetic quality of commercial districts.</li> <li>√ Grow partnerships with developers, brokers and others.</li> </ul>	<ul style="list-style-type: none"> <li>√ Collaborate with adjacent cities to craft specific policies to create and sustain desirable business districts.</li> </ul>
<b>Action 2</b>	Advance the Marketing Plan by continually expanding marketing efforts.	Ongoing	<ul style="list-style-type: none"> <li>√ Create a digital information packet.</li> <li>√ Develop a community profile for target retail and related businesses.</li> </ul>	<ul style="list-style-type: none"> <li>√ Design and execute a comprehensive marketing program that reflects the City's brand and results in a new municipal logo.</li> </ul>
<b>Action 3</b>	Identify and initiate redevelopment areas.	Ongoing	<ul style="list-style-type: none"> <li>√ Create a map or maps that identify redevelopment and high-priority areas.</li> <li>√ Develop site-specific plans that emphasize redevelopment.</li> </ul>	<ul style="list-style-type: none"> <li>√ Attract businesses with catalyst potential to targeted areas.</li> <li>√ Identify incentive opportunities for business relocation/expansion.</li> </ul>
<b>Action 4</b>	Attract retail, restaurants, office buildings, and hotels that contribute to quality of life.	Ongoing	<ul style="list-style-type: none"> <li>√ Design and initiate new retail strategy.</li> <li>√ Improve marketing efforts.</li> <li>√ Attend retail trade shows and other conferences.</li> </ul>	<ul style="list-style-type: none"> <li>√ Continuously improve marketing efforts.</li> <li>√ Ensure consistent attendance at retail trade shows and conferences.</li> </ul>

# Economic Development- Goal 2

## ATTRACT AND RETAIN A DIVERSE MIX OF BUSINESSES IN THE COMMUNITY.

		Status	2015-16	2016-2017 Proposed
<b>Action 1</b>	Aggressively market the location advantages of the City of Corinth for business through a specific Marketing Plan.	Ongoing	<ul style="list-style-type: none"><li>√ Grow relationship with developers.</li><li>√ Review and update demographic information.</li></ul>	<ul style="list-style-type: none"><li>√ Launch Geographic Information System (GIS) based system that identifies and lists catalyst sites.</li><li>√ Advertise in regional publications.</li></ul>
<b>Action 2</b>	Utilize incentives to attract desirable industries.	Ongoing	<ul style="list-style-type: none"><li>√ Target and offer incentives to employers with quality jobs.</li><li>√ Coordinate with NCTC and others to expand the supply of skilled labor.</li></ul>	<ul style="list-style-type: none"><li>√ Develop business incubation program.</li><li>√ Identify incentive opportunities to facilitate innovation.</li></ul>
<b>Action 3</b>	Financially support expansion of existing local businesses.	Ongoing	<ul style="list-style-type: none"><li>√ Partner with the U.S. Small Business Development Administration and others.</li><li>√ Revive business retention program.</li><li>√ Promote aesthetic/signage grants.</li></ul>	<ul style="list-style-type: none"><li>√ Promote partnerships with public, private and non-profit organizations.</li><li>√ Continuously promote aesthetic/signage grants.</li></ul>

# Economic Development- Goal 3

## PROMOTE AN OPEN AND ACCESSIBLE COMMUNITY ORGANIZATION.

		Status	2015-16	2016-2017 Proposed
Action 1	Coordinate with adjacent cities for regional cooperation for mutual benefits.	Ongoing	√ Forge effective relationships with other economic development officials. √ Develop a shared vision for economic growth in the Lake Cities area.	√ Promote shared vision for sustained economic growth in the Lake Cities Area.
Action 2	Keep the business community informed on relevant economic development issues and trends.	Anticipated completion FY 2015-16	√ Develop a quarterly local business newsletter.	

# Economic Development- Goal 4

## INITIATE AND DEVELOP A REGIONAL MIXED-USE DISTRICT

		Status	2015-16	2016-2017 Proposed
Action 1	Initiate and develop a Regional Mixed-use District.	Anticipated Completion FY 2015-16	√ Design and implement a new zoning code that supports a variety of regional oriented businesses complemented with residential, office and open space uses.	
Action 2	Identify and attract businesses and industries that have both sales and property taxes.	Ongoing	√ Identify businesses appropriate for a center city district utilizing the new retail strategy.	√ Continuously identify and target businesses that will coalesce into a premium mixed-use corridor that others will want to emulate.

# Budget Process Calendar



- **Planning – (January)**
  - January 14 – Council Goal setting / Strategic Planning Retreat
- **Department Budget – (March – April)**
  - March 7 - Budget Kickoff
  - March 28 - Departments submit budgets to Finance
  - April 11-22 - Budgets reviewed by City Manager
- **City Manager’s Budget – (May – July)**
  - May 12 - First budget work session with Council
  - June 9 - Council Budget Workshop– General Fund & Capital Projects
  - June 16 - Council Budget Workshop – Utility Funds & Special Revenue Funds
  - July 25 - Receive certified tax roll; calculate effective & rollback tax rates
  - July 31 - Submit proposed budget to Council
- **City Council’s Budget – (August – September)**
  - August 2 – Budget work session with Council; review proposed budget
  - August 4 – Vote on published tax rate and public hearing dates
  - August 11 – Budget work session with Council
  - August 18 & September 1 – Public hearings on tax rate & budget
  - September 8 – Budget work session with Council (if needed)
- **Adopted Budget – (September - October)**
  - September 15 – Adopt budget & tax rate
  - October 1 – Fiscal year begins; implementation of adopted budget