



* * * * PUBLIC NOTICE * * * *

**NOTICE OF A CITY COUNCIL WORKSHOP SESSION
OF THE CITY OF CORINTH**

**Thursday, January 14, 2016, 6:30 P.M.
CITY HALL - 3300 CORINTH PARKWAY**

CALL TO ORDER:

PRESENTATION:

1. Receive a presentation, hold a discussion, and give staff direction regarding the issuance of debt obligations for capital projects including streets and facilities.
2. Receive a presentation, hold a discussion, and give staff direction on the Strategic Plan.
3. Hold a discussion and give staff direction on establishing a process for amendments to the Corinth City Charter.

EXECUTIVE/CLOSED SESSION

If, during the course of the meeting, any discussion of any item on the agenda should need to be held in executive or closed session for the City Council to seek advice from the City Attorney as to the posted subject matter of this City Council Meeting, the City Council will convene in such executive or closed session, in accordance with the provisions of the Government Code, Title 5, Subchapter D Chapter 551, to consider one or more matters pursuant to the following:

Section 551.071. Private consultation with its attorney to seek advice about pending or contemplated litigation; and/or settlement offer; (2) and/or a matter in which the duty of the attorney to the government body under the Texas Disciplinary Rules of Professional Conduct of the State of Texas clearly conflicts with chapter 551.

- First Glendora Partners, Ltd. dba Impact Outdoor Advertising Co. v. City of Corinth.

Consultation with the City Attorney regarding legal issues associated with the matter listed under Section 551.072.

- Receive information and discuss, deliberate, and provide staff with direction regarding the potential acquisition of real property located in Corinth along the west side of I-35 on FM 2181.

Section 551.072. To deliberate the purchase, exchange, lease or value of real property if deliberation in an open meeting would have a detrimental effect on the position of the governmental body in negotiations with a third person.

Section 551.074. To deliberate the appointment, employment, evaluation, reassignment, duties, discipline, or

dismissal of a public officer or employee; or to hear a complaint or charge against an officer or employee.

Section 551.087. To deliberate or discuss regarding commercial or financial information that the governmental body has received from a business prospect that the governmental body seeks to have locate, stay, or expand in or near the territory of the governmental body and with which the governmental body is conducting economic development negotiations; or to deliberate the offer of a financial or other incentive to a business prospect.

After discussion of any matters in executive session, any final action or vote taken will be in public by the City Council. City Council shall have the right at any time to seek legal advice in Executive Session from its Attorney on any agenda item, whether posted for Executive Session or not.

RECONVENE IN OPEN SESSION TO TAKE ACTION, IF NECESSARY, ON EXECUTIVE SESSION ITEMS.

ADJOURN

Posted this 8 day of January, 2016 at 11:30 A.M. on the bulletin board at Corinth City Hall.

Kimberly Pence, City Secretary
City of Corinth, Texas

City Council Workshop Session

Meeting Date: 01/14/2016

Title: Financial Advisor Presentation

Submitted For: Lee Ann Bunselmeyer, Acting City Manager

Submitted By: Lee Ann Bunselmeyer, Acting City Manager

Approval: Lee Ann Bunselmeyer, Acting City Manager

AGENDA ITEM

Receive a presentation, hold a discussion, and give staff direction regarding the issuance of debt obligations for capital projects including streets and facilities.

AGENDA ITEM SUMMARY/BACKGROUND

The City's financial advisor will provide the council with an overview of the general guidelines by which the City of Corinth may issue debt, the process for identifying the timing and amount of debt needed, the different types of debt best suited and legally permissible under state law, methods of sale, and refunding and restructuring opportunities.

The City may issue debt for the purpose of acquiring or constructing capital assets for the general benefit of its citizens and to allow it to fulfill its various missions as a city. Debt may be issued for the purposes of purchasing land or rights-of-way and /or improvements to land, for construction projects to provide for the general good, for capital equipment or other long term assets.

RECOMMENDATION

Attachments

Bond Issue Planning

Corinth 2016 Proposed Bond Sale

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January 14, 2015

Certificates of Obligation

- Requires no voter authorization
 - A petition signed by 5% of the registered votes can force an election

- Notice of Intent to Issue is required
 - Published in the local paper on the same day of two consecutive weeks
 - Must be passed at least 30 days prior to sale date

- When secured by ad valorem taxes only, issued for limited purposes such as land acquisition, judgment funding, or purchase of heavy equipment

- When secured by an ad valorem tax and a revenue pledge, issued for any lawful purpose just as GOs

- Sell at interest rates similar to GO bonds

- Tax rate to pay debt service is not subject to rollback

Current Outstanding General Obligation Debt

- Significant drop off in debt after 2018
- Provides capacity for new issuance
- FYE 2017 & 2018 debt service remains high
- Restructuring of Series 2005 bonds can increase capacity of new issue
 - Reamortize or Push Back Principal from 2017 & 2018 into the last two years (2019 & 2020)
- No extension of the final maturity

FYE	Current Outstanding	Less: Self-Supported	Total Net
<u>30-Sep</u>	<u>Debt Service</u>	<u>Debt Service</u>	<u>Debt Service</u>
2016	\$3,580,913	\$ (1,331,573)	\$2,249,340
2017	3,544,857	(1,345,340)	2,199,517
2018	3,487,662	(1,350,702)	2,136,960
2019	2,768,752	(1,202,986)	1,565,765
2020	2,211,736	(1,106,149)	1,105,587
2021	1,957,652	(1,066,814)	890,838
2022	1,813,863	(1,041,393)	772,470
2023	1,810,625	(1,039,534)	771,091
2024	1,813,450	(1,041,156)	772,294
2025	1,812,075	(1,040,367)	771,708
2026	1,806,500	(1,037,166)	769,334
2027	1,811,331	(1,039,940)	771,392
Total	<u>\$28,419,415</u>	<u>\$ (13,643,120)</u>	<u>\$14,776,295</u>

Tax Rate Impact Analysis – Scenario 1

- Current Tax Rate Target \$0.1435
 - FYE 2016
 - \$9,000,000 Deposit to the Construction Fund
 - Projects: Fire Station (\$9M)
 - FYE 2017
 - \$3,000,000 Deposit to the Construction Fund
 - Projects: Lake Sharon Extension (\$2.5M) and City Hall HVAC (\$0.5M)
 - FYE 2019
 - \$1,500,000 Deposit to the Construction Fund
 - Projects: Garrison Street Improvement (\$1.5M)
- Debt Service Loss on Restructuring of Series 2005 = \$13,679
- Future Bonding Capacity Estimated at \$9.8mm starting in FYE 2021

Tax Rate Impact Analysis – Scenario 2

- Current Tax Rate Target \$0.1435
 - FYE 2016
 - \$12,000,000 Deposit to the Construction Fund
 - Projects: Fire Station (\$9M), Lake Sharon Extension (2.5M), and City Hall HVAC (\$0.5M)
 - FYE 2019
 - \$1,500,000 Deposit to the Construction Fund
 - Projects: Garrison Road Improvements (\$1.5M)
- Debt Service Loss on Restructuring of Series 2005 = \$18,680
- Future Bonding Capacity Estimated at \$9.7mm starting in FYE 2021

Tax Rate Impact Analysis – Scenario 3

- Current Tax Rate Target \$0.1435
 - FYE 2016 – Maximize Available Proceeds
 - \$17,775,000 Deposit to the Construction Fund
 - Projects: Public Safety Facilities – Police/Fire Stations (\$14.775M), Lake Sharon Extension (\$2.5M), and City Hall HVAC (\$0.5M)
- Debt Service Loss on Restructuring of Series 2005 = \$39,591
- Future Bonding Capacity Estimated at \$5.4mm starting in FYE 2021

Sale Methods

- Negotiated Sale
 - Underwriter/s is selected in advance of pricing
 - Expenses, takedown, and interest rates are negotiated at market levels
 - Preferred option for lower credit or complex structures

- Competitive Sale
 - Underwriter/s bid for the option to purchase and sell the bonds
 - Lowest true interest cost determines the winner

Proposed Bond Issuance Time Table

January 14, 2016	Council Workshop to Discuss Plan of Finance
February 4, 2016	Council Approves Publication of Notice of Intent for CO's
February 11, 2016	1st Notice of Intent Published
February 18, 2016	2nd Notice of Intent Published
February 19- March 11, 2016	Draft Official Statements Circulated
March 18, 2016	Distribute Draft Documents to Rating Agencies & Insurance
March 21st- 25th	Rating Conference Call/Meetings
April 6, 2016	Receive Ratings & Insurance Bids
April 7, 2016	Electronically Post Official Statement to Potential Purchasers
April 21, 2016	Receive Pricing
April 21, 2016	Council Passes Ordinance Authorizing Issuance of CO's
May 19, 2016	Certificate Closing & Delivery of Funds to the City

❖ Bold Indicates Council Action Item

City Council Workshop Session

Meeting Date: 01/14/2016

Title: Strategic Plan

Submitted For: Lee Ann Bunselmeyer, Acting City Manager

Submitted By: Lee Ann Bunselmeyer, Acting City Manager

Approval: Lee Ann Bunselmeyer, Acting City Manager

AGENDA ITEM

Receive a presentation, hold a discussion, and give staff direction on the Strategic Plan.

AGENDA ITEM SUMMARY/BACKGROUND

In January 2015, through collective efforts of the City Council and the management team, the long-term Strategic Plan was developed to provide forward-looking guidance on the goals and priorities of the organization. By keeping the goals and priorities in clear view, the City Council and staff are able to position the organization to meet the needs of the community within available means while proactively taking measures to build and preserve our ability to provide services in the future.

The foundation for the Strategic Plan is the long-term Strategic Themes: Governance and Management; Places and Spaces; Safety and Security; and Economic Development. The following plan outlines these four Strategic Themes and the corresponding action plan for the current fiscal year. The plan also establishes budget priorities that were created at the departmental level based on input from the City Council and represents the means by which the City will successfully reach its Strategic Plan goals during the development of the fiscal year 2016-2017 Annual Budget and Capital Improvement Program.

The goals and objectives outlined in the Strategic Plan are intended to build on the vision of the 2010 Comprehensive Plan and the 2015 Parks Master Plan. Adopting and weaving financial principles and long-term community plans into the organization's culture encourages consistent decision making that allows all stakeholders to continue moving in the same direction towards a vibrant future.

RECOMMENDATION

Attachments

2016 Strategic Plan



CITY OF CORINTH 2014-2018 STRATEGIC PLAN

The 2014-2018 City Strategic Plan is shaped by the City's vision and mission statements, and is the result of the elected officials and professional City staff working together to identify, analyze, and prioritize the goals and objectives for City services. The five-year strategic plan was developed in 2014 and is updated annually.



Vision

Corinth will be known for its quality of life achieved by providing a safe community, preserving our neighborhoods, and recognizing the importance of quality development along our corridors.



Mission

To provide services that meet or exceed the needs of our community and enhance their quality of life.

Core Values

Integrity

We are dedicated to the highest ideals of integrity, fairness, and transparency in partnering with our citizens and employees.

Customer Focus

We believe in ensuring the timely, cost effective, professional, and courteous delivery of services.

Excellence

We believe in an ongoing effort to improve quality of services through action.

Teamwork

We believe in working together to accomplish common goals.

Leadership

We believe in visionary, inspiring, passionate, focused, decisive, courageous, & supportive leadership.

Strategic Themes



Governance & Management

Promote a high performance organization through open government by maximizing resources through technology, people, fiscal responsibility, and teamwork in partnership with our residents.



Places & Spaces

Build our community by promoting quality residential and commercial development, well maintained parks, trails and open spaces, and safe, efficient transportation that provide quality and value for current and future growth.



Safety & Security

Provide for the safety and security of all citizens, visitors, businesses, and employees through innovative and progressive initiatives and partnerships to ensure the quality of life in our community.



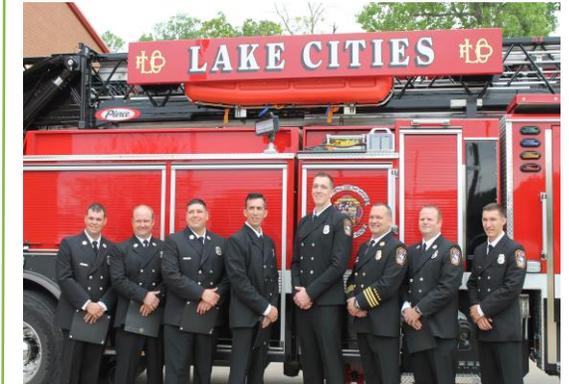
Economic Development

Advance a cooperative effort by the CEDC, the City of Corinth, and citizens to support retention and expansion of existing businesses and attract new businesses in targeted economic sectors.

Focus Area 1: Governance & Management

PROMOTE A HIGH PERFORMANCE ORGANIZATION THROUGH OPEN GOVERNMENT BY MAXIMIZING RESOURCES THROUGH TECHNOLOGY, PEOPLE, FISCAL RESPONSIBILITY AND TEAMWORK IN PARTNERSHIP WITH OUR RESIDENTS.

- *Goal 1:* Govern the City in a transparent, efficient, accountable, and responsible manner while maintaining a flat or reduced tax rate.
- *Goal 2:* Create a customer centered organizational culture whose focus is on customer service and engaging the community.
- *Goal 3:* Demonstrate a commitment to employee development and growth.
- *Goal 4:* Stay abreast of technology to efficiently deliver services.



Governance And Management- Goal 1

GOVERN THE CITY IN A TRANSPARENT, EFFICIENT, ACCOUNTABLE AND RESPONSIBLE MANNER WHILE MAINTAINING A FLAT OR REDUCED TAX RATE.

		Status	2015-16	2016-2017 Proposed
Action 1	Maintain adequate reserves to ease the impact of economic fluctuations.	Ongoing	√ Maintain reserves at 20% of budgeted expenditures.	√ Maintain reserves at 20% of budgeted expenditures.
Action 2	Maintain one of the lower tax rates among cities our size in Denton County.	Ongoing	√ Reduced Tax Rate by 1¢.	√ Maintain or lower tax rate.
Action 3	Develop and maintain equipment on a strategic schedule and establish reserve funds to enable replacement.	Ongoing	√ Annual contributions to General VRP Fund. √ Replace Utility Inspector vehicle. √ Implement 2nd year of computer replacement program.	√ Continue annual contributions to vehicle and computer replacement funds.
Action 4	Conduct regular audits of City services, practices, staffing, and programs to maximize efficiencies and ensure sufficient staffing levels to adequately serve the citizens.	Ongoing	√ Eliminate 3 FTE – Recreation Specialist, two part-time Recreation Attendants, and a Fleet Mechanic position.	√ Analyze Public Safety staffing (3 Firefighters/ 2 Patrol). √ Transfer Patrol Officer from Crime Prevention District to General Fund.
Action 5	Increase citizen involvement in long-term capital, and budget planning.	Ongoing	√ Dedicated budget page. √ Socrata Open Budget Portal.	

Governance & Management- Goal 2

CREATE A CUSTOMER CENTERED ORGANIZATIONAL CULTURE WHOSE FOCUS IS ON CUSTOMER SERVICE AND ENGAGING THE COMMUNITY.

		Status	2015-16	2016-2017 Proposed
Action 1	Provide training and increase accountability of all employees in good management and customer service.	Ongoing	Conducted the following sessions: ✓ Customer Relations Training. ✓ Supervisor “Nuts & Bolts” Training. ✓ Management “Nuts & Bolts” Training.	✓ Create and Implement a formal Safety Program. ✓ Create New Supervisor Academy.
Action 2	Provide training in good leadership and governance to City Council and City boards.	Ongoing	✓ Governance Training with City Council held in May 2015. ✓ Roberts Rules of Order Training for all committee members in January 2016.	✓ New Council orientation. ✓ Facilitate annual Boards and Commissions: Roberts Rules of Order Training, and Open Meetings Act.
Action 3	Develop a Customer Care program to increase the focus on customer service and the opportunity for citizens to share their thoughts, concerns, and ideas.	Anticipated completion FY 2016-17	✓ Launch Customer Relations Module.	✓ Corinth Cares Program (posters, email surveys, etc).
Action 4	Partner with local businesses to develop programs and events that showcase our community.	Ongoing	✓ Coordinated successful Christmas Tree Lighting Event. ✓ Continue to promote Daddy Daughter Dance, Fish ‘n Fun, and Easter events. ✓ Plan and host a fall festival with music and activities for all ages.	✓ Continually seek local partners to grow the special events that showcase our community.

Governance & Management- Goal 3

DEMONSTRATE A COMMITMENT TO EMPLOYEE DEVELOPMENT AND GROWTH.

		Status	2015-16	2016-2017 Proposed
Action 1	Take care of employees by maintaining employee benefits within budget limitations.	Ongoing	<ul style="list-style-type: none"> √ Fund merit & step pay program. √ Maintained benefits. 	<ul style="list-style-type: none"> √ Continue step pay program. √ Continue to evaluate and maintain benefits.
Action 2	Examine salary and benefits to ensure competitiveness to attract and retain a highly professional staff.	Ongoing	<ul style="list-style-type: none"> √ Conduct Benefits & Compensation Study. 	<ul style="list-style-type: none"> √ Implement compensation study. √ Shift pay plan.
Action 3	Develop Career Development program for personnel in key positions who influence growth and development within the City to provide a better quality of customer service internally and externally.	Anticipated completion FY 2016-17	<ul style="list-style-type: none"> √ Identify key positions & participants. √ Establish Expectations for program. 	<ul style="list-style-type: none"> √ Implement Career Development program for key positions.

Governance & Management- Goal 4

STAY ABREAST OF TECHNOLOGY TO EFFICIENTLY DELIVER SERVICES.

		Status	2015-16	2016-2017 Proposed
Action 1	Have critical governance information available on the City's website.	Ongoing	<ul style="list-style-type: none"> √ Social media (Facebook/Twitter). √ Construction notifications. √ News releases posted to City website. √ Monthly Newsletter. √ City Council Welcome Presentation. √ City Hall lobby communication. 	<ul style="list-style-type: none"> √ Review website structure. √ Develop proactive marketing program informing citizens of health /safety issues. √ Enhance communication efforts through social media, newsletters, and website.
Action 2	Expand mobile-ready technologies to inform citizens and engage them on City issues and concerns.	Completed 2015-16	<ul style="list-style-type: none"> √ Launch Google and iTunes City of Corinth Mobile App. √ Launch Customer Relations Module App (in progress). 	
Action 3	Continually review technology systems, infrastructure, and fiber optics to increase internal and external productivity and efficiencies.	Ongoing	<ul style="list-style-type: none"> √ Document scanning. √ Upgrade network equipment. √ Card swipe security system update. √ Laserfische worklow (Court). √ Denton cloud migration. 	<ul style="list-style-type: none"> √ Upgrade financial system (Incode). √ Review phone system options. √ Audio/Visual system in workroom. √ Security camera system. √ Replace City Hall HVAC.

Focus Area 2: Places & Spaces

BUILD OUR COMMUNITY BY PROMOTING QUALITY RESIDENTIAL AND COMMERCIAL DEVELOPMENT, WELL MAINTAINED PARKS, TRAILS AND OPEN SPACES AND SAFE AND EFFICIENT TRANSPORTATION THAT PROVIDE QUALITY AND VALUE FOR CURRENT AND FUTURE GROWTH.

- *Goal 1:* Maintain a high level of aesthetic standards through an efficient development process while ensuring compliance to the UDC.
- *Goal 2:* Identify and review projects that enhance the safety, property, and way of life to our citizens.
- *Goal 3:* Enhance efforts throughout all City services and programs to promote beautification.
- *Goal 4:* Develop a community park system that provides exceptional service and is accessible to all citizens within walking distance.



Places & Spaces– Goal 1

MAINTAIN A HIGH LEVEL OF AESTHETIC STANDARDS THROUGH AN EFFICIENT DEVELOPMENT PROCESS WHILE ENSURING COMPLIANCE TO THE UDC.

		Status	2015-16	2016-2017 Proposed
Action 1	Conduct land use planning guided by the City's Comprehensive Plan.		√ Hold Joint Council, P&Z, EDC meeting to discuss and review land uses.	√ Evaluate the Future Land Use Assumptions during the Comprehensive Plan Update.
Action 2	Conduct a review of all development codes to streamline the development process.		√ Implement Zucker Report. √ Comprehensive Plan Update – Postponed.	√ Comprehensive Plan Update. √ Continue to implement Zucker Report.

Places & Spaces– Goal 2

IDENTIFY AND REVIEW PROJECTS THAT ENHANCE THE SAFETY, PROPERTY, AND WAY OF LIFE TO OUR CITIZENS.

		Status	2015-16	2016-2017 Proposed
Action 1	Develop Drainage design for Lynchburg Creek.	Anticipated completion FY 2016-17	<ul style="list-style-type: none"> √ Completed Lynchburg Drainage Hydrology project. √ NTCOG Lynchburg Basin drainage study (in progress). 	√ Evaluate the drainage improvements and determine the City participation level.
Action 2	Identify, review and fund street improvements to ensure the safety of our citizens.	Ongoing	<ul style="list-style-type: none"> √ Lake Sharon Extension Project in Design Phase. Postponed until 2016-2017. √ Garrison Road included in 2015-16 CIP. Project postponed. √ Perform miscellaneous street repairs. 	<ul style="list-style-type: none"> √ Start construction of Lake Sharon Extension in January 2017. √ Seal coat asphalt subdivision roads.
Action 3	Conduct regular audits of utility facilities, services and rates to efficiently serve our citizens.	Ongoing	<ul style="list-style-type: none"> √ Conduct Impact Fee study. √ Update Water/Wastewater master plan. √ Evaluate Public Works facility needs and improvements. 	<ul style="list-style-type: none"> √ Conduct Water/Wastewater rate study. √ Transponder/meter replacement. √ Public Works facility improvements.
Action 4	Identify need and location for a Center City.	Anticipated completion FY 2016-17	√ Comprehensive Plan update postponed.	√ Determine the location of City Center during the Comprehensive Plan update.
Action 5	Re-evaluate the community library needs.	Completed 2014-15		

Places & Spaces– Goal 3

ENHANCE EFFORTS THROUGHOUT ALL CITY SERVICES AND PROGRAMS TO PROMOTE BEAUTIFICATION.

		Status	2015-16	2016-2017 Proposed
Action 1	Provide proactive code enforcement.	Ongoing	√ Proactively reach out to Associations and other stakeholders.	√ Launch a GIS based system that identifies risk areas to increase proactive enforcement.
Action 2	Identify and fund a right-of-way maintenance program.	Anticipated completion FY 2016-17	√ Review and update right-of-way mowing map and areas maintained by City. √ Review and update right-of-way maintenance ordinance.	√ Implement and fund approved right-of-way maintenance program.
Action 3	Adopt a high standard of maintenance for all city facilities, parks, and right-of-way.	Ongoing	√ Begin comprehensive chemical applications to control weeds and seasonal fertilization. √ Seasonal flower planting.	√ Continue chemical applications. √ Continue seasonal plantings. √ Fibar (fall protection) will be added to play structures as needed.
Action 4	Actively engage the community in Keep Corinth Beautiful and beautification events that effect their neighborhood.	Ongoing	√ Advertise KCB events on City website.	√ Work with KCB Board on increasing public awareness.
Action 5	Implement roadway aesthetic improvements.		√ Funded enhanced pavement at the Corinth Parkway/I-35 intersection.	√ Plan and design City roadway entrance signs.

Places & Spaces- Goal 4

DEVELOP A COMMUNITY PARK SYSTEM THAT PROVIDES EXCEPTIONAL SERVICE AND IS ACCESSIBLE TO ALL CITIZENS WITHIN WALKING DISTANCE.

		Status	2015-16	2016-2017 Proposed
Action 1	Develop a Parks Master Plan.		√ Plan was developed and presented to City Council in November 2015.	√ Implement Parks Master Plan.
Action 2	Plan Community Park phase II improvements.		Community Park Improvements √ Softball & baseball scoreboard. √ Baseball pitching mounds. √ Handicap curb-cut at baseball complex. √ Softball fields temporary fencing.	√ Plan Community Park phase II improvements.
Action 3	Identify need and location for Community Center.			√ Determine the need for a Community Center and its location.
Action 4	Identify need and location of additional park space on the west side of town.		√ Parks Master Plan was developed and presented to City Council in Nov. 2015.	√ Monitor the Parks Master Plan to incorporate any park land dedications through development.
Action 5	Evaluate Parks Department staffing needs.	Completed FY2015-16	√ Parks staff is adequately staffed at this time. Needs will be reevaluated with increased park improvements.	

Focus Area 3: Safety & Security

PROVIDE FOR THE SAFETY AND SECURITY OF ALL CITIZENS, VISITORS, BUSINESSES, AND EMPLOYEES THROUGH INNOVATIVE AND PROGRESSIVE INITIATIVES AND PARTNERSHIPS TO ENSURE THE QUALITY OF LIFE IN OUR COMMUNITY.

- *Goal 1:* Conduct regular reviews of facilities, services, programs, and staffing to ensure efficient levels to adequately serve our citizens.
- *Goal 2:* Maintain a high quality emergency response system that uses best practices to efficiently deliver services.
- *Goal 3:* Foster a community environment where citizens are safe and feel safe by educating and involving the public in all facets of public safety.



Safety & Security- Goal 1

CONDUCT REGULAR REVIEWS OF FACILITIES, SERVICES, PROGRAMS, AND STAFFING TO ENSURE SUFFICIENT LEVELS TO ADEQUATELY SERVE OUR CITIZENS.

		Status	2015-16	2016-2017 Proposed
Action 1	Identify needs and location for a Joint Public Safety facility.	Completed 2015-16	√ Joint Public Safety Facility Needs Assessment was developed and presented to City Council in November 2015.	
Action 2	Determine the feasibility of a 911 call center and holding facility in the Public Safety Facility.	Anticipated completion FY 2016-17	√ Feasibility of 911 call center completed with facility needs assessment.	√ Evaluate feasibility of a holding facility.
Action 3	Acquire land, design, and build Police and Fire Facilities.		√ Evaluate partnership with LDISD for Fire Academy & Fire Station. √ Design Fire Station #3. √ Evaluate land and building options for the Police Station.	√ Build Fire Station #3. √ Funding options for Police Station.
Action 4	Cooperative agreement with Town of Little Elm for a training facility.		√ Inter-local was approved by City Council on December 3, 2015. √ Year one funding of \$30,000 was included in the 2015-16 budget.	√ Continue investment in the training facility.

Safety & Security- Goal 2

MAINTAIN A HIGH QUALITY EMERGENCY RESPONSE SYSTEM THAT USES BEST PRACTICES TO EFFICIENTLY DELIVER SERVICES.

		Status	2015-16	2016-2017 Proposed
Action 1	Maintain equipment on a strategic schedule and establish reserve funds to enable replacement.	Ongoing	<ul style="list-style-type: none"> √ Replace administration vehicle, trailer and ATV for Fire Department. √ Lease agreement for replacement engine. √ Replace 3 patrol vehicles and 1 administration vehicle. 	<ul style="list-style-type: none"> √ Replace 3 Fire command vehicles. √ Replace 1 ambulance. √ Replace 3 patrol vehicles. √ Replace Animal Control vehicle.
Action 2	Continue to stay abreast of technology to efficiently deliver services.	Ongoing	<ul style="list-style-type: none"> √ Cardiac monitors for Fire Department. √ In-car video and migration for Police. √ Body cameras for Police √ Rhodium Incident Management program for Police and Fire. √ E-Filing cases with DA's Office. 	<ul style="list-style-type: none"> √ Enhance use of GIS data to improve response plans and coverage areas. √ Evaluate Police and Fire Department needs.
Action 3	Complete the required P-25 compliance upgrade for the public safety communications system.	Completed 2015-16	<ul style="list-style-type: none"> √ The final phase of the communications upgrade was included in the 2015-16 budget. 	

Safety & Security- Goal 3

FOSTER A COMMUNITY ENVIRONMENT WHERE CITIZENS ARE SAFE AND FEEL SAFE BY EDUCATING AND INVOLVING THE PUBLIC IN ALL FACETS OF PUBLIC SAFETY.

		Status	2015-16	2016-2017 Proposed
Action 1	Secure long term contract for Fire Services with area communities.	Anticipated completion FY 2016-17	√ Contract discussions with Lake Dallas, Hickory Creek and Shady Shores regarding the 2017 Fire Service Agreement.	√ Secure a long term fire service agreement.
Action 2	Support the Citizens Police Academy and the re-implementation of the Citizens Fire Academy.	Ongoing	√ Continue Citizens Police Academy. √ Continue Advanced Citizens Police Academy. √ Create a Citizen Preparedness Academy.	√ Continue Citizens Police Academy. √ Continue Advanced Citizens Police Academy.
Action 3	Support Police Department community policing initiatives.	Ongoing	√ Continue community education programs with schools and businesses to educate the public.	√ Increase funding for community policing initiatives (i.e., gun locks, literature, etc).
Action 4	Support Fire Department Education programs and community partnerships.	Ongoing	√ Continue Fire education program for grades Pre K- 2nd grade. √ Expanded Fire education program to 5th grade with essay contest.	√ Develop fire education program to senior citizens. √ Support High School Fire Academy.

Focus Area 4: Economic Development

ADVANCE A COOPERATIVE EFFORT BY THE CEDC, THE CITY OF CORINTH AND CITIZENS TO SUPPORT RETENTION AND EXPANSION OF EXISTING BUSINESSES AND ATTRACT NEW BUSINESSES IN TARGETED ECONOMIC SECTORS.

- *Goal 1:* Promote high quality, well planned development that adheres to the Unified Development Code.
- *Goal 2:* Attract and retain a diverse mix of businesses in the community.
- *Goal 3:* Promote a open and accessible community organization.
- *Goal 4:* Initiate and develop a regional mixed-use district.



Economic Development- Goal 1

PROMOTE HIGH QUALITY, WELL PLANNED DEVELOPMENT WHILE ENSURING ALL DEVELOPMENT ADHERES TO THE UNIFIED DEVELOPMENT CODE.

		Status	2015-16	2016-2017 Proposed
Action 1	Improve residential/commercial tax base ratios.	Ongoing	<ul style="list-style-type: none"> √ Enhance the desirability and aesthetic quality of commercial districts. √ Grow partnerships with developers, brokers and others. 	<ul style="list-style-type: none"> √ Collaborate with adjacent cities to craft specific policies to create and sustain desirable business districts.
Action 2	Advance the Marketing Plan by continually expanding marketing efforts.	Ongoing	<ul style="list-style-type: none"> √ Create a digital information packet. √ Develop a community profile for target retail and related businesses. 	<ul style="list-style-type: none"> √ Design and execute a comprehensive marketing program that reflects the City's brand and results in a new municipal logo.
Action 3	Identify and initiate redevelopment areas.	Ongoing	<ul style="list-style-type: none"> √ Create a map or maps that identify redevelopment and high-priority areas. √ Develop site-specific plans that emphasize redevelopment. 	<ul style="list-style-type: none"> √ Attract businesses with catalyst potential to targeted areas. √ Identify incentive opportunities for business relocation/expansion.
Action 4	Attract retail, restaurants, office buildings, and hotels that contribute to quality of life.	Ongoing	<ul style="list-style-type: none"> √ Design and initiate new retail strategy. √ Improve marketing efforts. √ Attend retail trade shows and other conferences. 	<ul style="list-style-type: none"> √ Continuously improve marketing efforts. √ Ensure consistent attendance at retail trade shows and conferences.

Economic Development- Goal 2

ATTRACT AND RETAIN A DIVERSE MIX OF BUSINESSES IN THE COMMUNITY.

		Status	2015-16	2016-2017 Proposed
Action 1	Aggressively market the location advantages of the City of Corinth for business through a specific Marketing Plan.	Ongoing	<ul style="list-style-type: none"> √ Grow relationship with developers. √ Review and update demographic information. 	<ul style="list-style-type: none"> √ Launch Geographic Information System (GIS) based system that identifies and lists catalyst sites. √ Advertise in regional publications.
Action 2	Utilize incentives to attract desirable industries.	Ongoing	<ul style="list-style-type: none"> √ Target and offer incentives to employers with quality jobs. √ Coordinate with NCTC and others to expand the supply of skilled labor. 	<ul style="list-style-type: none"> √ Develop business incubation program. √ Identify incentive opportunities to facilitate innovation.
Action 3	Financially support expansion of existing local businesses.	Ongoing	<ul style="list-style-type: none"> √ Partner with the U.S. Small Business Development Administration and others. √ Revive business retention program. √ Promote aesthetic/signage grants. 	<ul style="list-style-type: none"> √ Promote partnerships with public, private and non-profit organizations. √ Continuously promote aesthetic/signage grants.

Economic Development- Goal 3

PROMOTE AN OPEN AND ACCESSIBLE COMMUNITY ORGANIZATION.

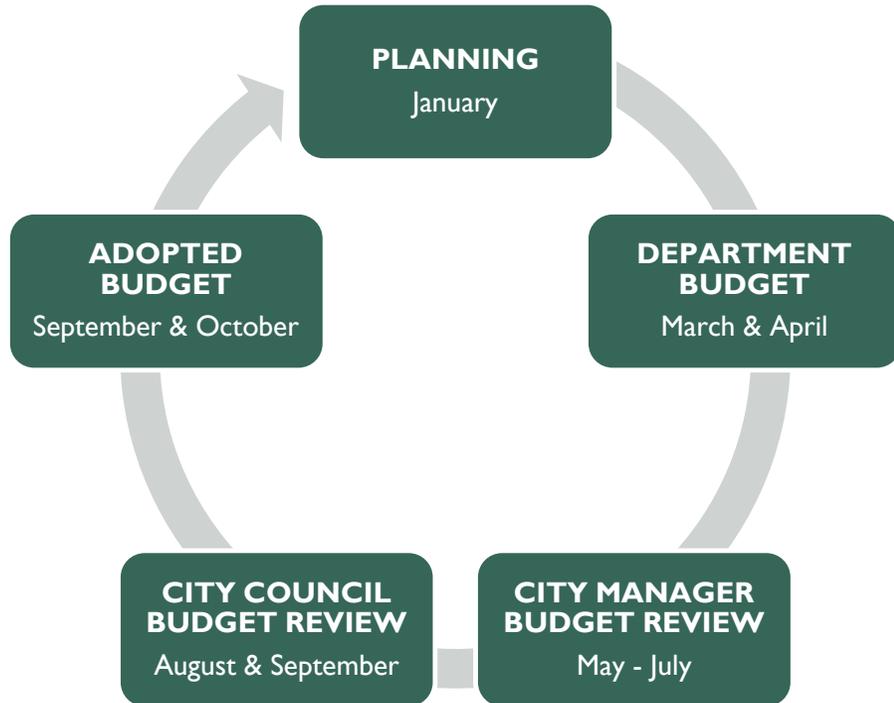
		Status	2015-16	2016-2017 Proposed
Action 1	Coordinate with adjacent cities for regional cooperation for mutual benefits.	Ongoing	√ Forge effective relationships with other economic development officials. √ Develop a shared vision for economic growth in the Lake Cities area.	√ Promote shared vision for sustained economic growth in the Lake Cities Area.
Action 2	Keep the business community informed on relevant economic development issues and trends.	Anticipated completion FY 2015-16	√ Develop a quarterly local business newsletter.	

Economic Development- Goal 4

INITIATE AND DEVELOP A REGIONAL MIXED-USE DISTRICT

		Status	2015-16	2016-2017 Proposed
Action 1	Initiate and develop a Regional Mixed-use District.	Anticipated Completion FY 2015-16	√ Design and implement a new zoning code that supports a variety of regional oriented businesses complemented with residential, office and open space uses.	
Action 2	Identify and attract businesses and industries that have both sales and property taxes.	Ongoing	√ Identify businesses appropriate for a center city district utilizing the new retail strategy.	√ Continuously identify and target businesses that will coalesce into a premium mixed-use corridor that others will want to emulate.

Budget Process Calendar



- **Planning – (January)**
 - January 14 – Council Goal setting / Strategic Planning Retreat
- **Department Budget – (March – April)**
 - March 7 - Budget Kickoff
 - March 28 - Departments submit budgets to Finance
 - April 11-22 - Budgets reviewed by City Manager
- **City Manager’s Budget – (May – July)**
 - May 12 - First budget work session with Council
 - June 9 - Council Budget Workshop– General Fund & Capital Projects
 - June 16 - Council Budget Workshop – Utility Funds & Special Revenue Funds
 - July 25 - Receive certified tax roll; calculate effective & rollback tax rates
 - July 31 - Submit proposed budget to Council
- **City Council’s Budget – (August – September)**
 - August 2 – Budget work session with Council; review proposed budget
 - August 4 – Vote on published tax rate and public hearing dates
 - August 11 – Budget work session with Council
 - August 18 & September 1 – Public hearings on tax rate & budget
 - September 8 – Budget work session with Council (if needed)
- **Adopted Budget – (September - October)**
 - September 15 – Adopt budget & tax rate
 - October 1 – Fiscal year begins; implementation of adopted budget

City Council Workshop Session

Meeting Date: 01/14/2016

Title: Charter Review

Submitted For: Lee Ann Bunselmeyer, Acting City Manager

Submitted By: Lee Ann Bunselmeyer, Acting City Manager

Approval: Lee Ann Bunselmeyer, Acting City Manager

AGENDA ITEM

Hold a discussion and give staff direction on establishing a process for amendments to the Corinth City Charter.

AGENDA ITEM SUMMARY/BACKGROUND

The City of Corinth is a home rule city. Texas Local Government Code, Chapter 9 governs the adoption and amendment of home rule charters. The city charter was adopted by Ordinance on May 6, 1999 when Corinth was established as home-rule city. The document provides a basic structure for the municipal government. The Charter can be amended, but only with the approval of the City Council and ultimately voter approval. The city charter was amended one time on May 7, 2005. Charter elections can be held no sooner than two years after the document was last amended.

The City Council may on its own motion submit proposed amendments to the Charter to the voters. As an alternative, the Council may elect to establish/appoint a Charter Review committee to 1) inquire into the effectiveness of the City Charter and determine whether any Charter provisions require revision 2) to propose amendments to the Charter to improve the effective application of the charter to current conditions and 3) report its findings and present its recommendations on proposed amendments to the City Council.

Formation of the Charter Review Committee must be approved by the Council through a resolution. No action is necessary if the Council wants to study and submit Charter amendments. However, the options for forming the committee include 1) the City Council each appoint one member to the committee and appoint the chairperson and 2) the City Council each appoint one member to the committee and the committee appoints the chairperson. The resolution may also establish the timeline for the process.

Staff is seeking direction on the formation of the Charter Review Committee, the scope of the review, and the desired timeline.

RECOMMENDATION
